

Global Social Media Analytics Market Assessment, By Component [Software, Services], By Analytics Type [Predictive Analytics, Prescriptive Analytics, Diagnostics Analytics, Descriptive Analytics], By Application [Marketing, Sales and Lead Generation, Finance, Human Resources, Others], By End-user Industry [BFSI, Healthcare, IT and Telecom, Manufacturing, Retail and E-Commerce, Others], Region, Opportunities and Forecast, 2018-2032F

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