

**Customer Journey Analytics Market Size, Share & Trends Analysis Report By Deployment (On-Premises, Cloud, By Touchpoint, Web, Social Media, Mobile, Email, Branch/Store, Call Center, Others), By Applications (Customer Segmentation and Targeting, Customer Behavioral Analysis, Customer Churn Analysis, Brand Management, Campaign Management, Product Management, Others), By Industry Vertical (BFSI, IT and Telecommunications, Retail and E-Commerce, Healthcare, Media and Entertainment, Travel and Hospitality, Others) and By Region(North America, Europe, APAC, Middle East and Africa, LATAM) Forecasts, 2023-2031**

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