

**Social Media Advertising Market- Global Industry Size, Share, Trends, Opportunity,  
and Forecast, 2018-2028F**

**Segmented By Advertising Format (Sponsored Ads, Display Ads, Video Ads,  
Influencer Advertising, Others (Social Media Stories, Native Advertising, etc.)), By  
Platform (Web, Application), By Industry (Real Estate, BFSI, Healthcare, Retail,  
Media & Entertainment, Travel & Tourism, Others (Automotive, Government, etc.)),  
By Region and Competition**

Market Report (3 business days) | 2023-09-11 | 175 pages | TechSci Research

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