North America Events Management Platform Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Component (Hardware, Software, and Services), Deployment (On-Premise and Cloud-based), Application (Event Planning, Event Registration and Ticketing, Event Marketing, Content Management, Networking Management, Analytics and Reporting, Audience Management and Communication, Visitor Management, Venue Management, Virtual Lobby Management, and Others), and End User (Trade Show Organizers, Event Management Agencies, Corporates, Academics, Organizations, Associations/Non-Profitable Trusts/Government Bodies, and Others)

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