Depilatories in Cameroon
Market Direction | 2020-09-02 | 21 pages | Euromonitor

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Report description:
Depilatories in general have a small consumer following in Cameroon, with expatriates and Cameroonians who have lived abroad representing the main user base. These consumers are aware of these products, unlike most Cameroonians, and are expected to remain the main users over the forecast period. Growth will likely be facilitated by increasing availability in supermarkets. Hair removers/bleaches continued to account for the majority of value sales in depilatories in 2019, and this is likely to re...

Euromonitor International’s Depilatories in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women’s Pre-Shave, Women’s Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Depilatories market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market’s major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years’ experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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