

North America Artificial Intelligence Market Forecast 2019-2027

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KEY FINDINGS

North America has witnessed an increasing number of AI application along with the growing adoption of AI to improve customer service in the past few years. Over the forecast period of 2019-2027, the North American market for Artificial Intelligence is anticipated to register a CAGR of 40.82%.

MARKET INSIGHTS

The Artificial Intelligence market based on North America have been determined to have the economic contribution of the United States and Canada essentially. The regional market's growth is being propelled by rising establishment of startups working towards the development and innovation of artificial intelligence along with substantial investments made by the federal governments. Also, several tech companies who already have an established base in this region are increasingly diving into this market. Canada is fast becoming a power base for the development and innovation of artificial intelligence in the North American region.

COMPETITIVE INSIGHTS

Apple Inc., Shell Oil Company, Uber Technologies Inc., Google Inc., Microsoft Corporation, Sizmek Inc., [24]7.AI, Inc., Next IT Corporation (Acquired By Verint), GE Healthcare, Microstrategy Inc., NVIDIA Corporation, International Business Machines Corporation (IBM) Corporation, Ipsoft Incorporated, Intel Corporation, and Qlik Technologies are some of the multinational companies that have established a strong foothold in the North American market.

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