

Fish & Seafood in Australia

Industry report | 2026-02-12 | 42 pages | MarketLine

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Report description:

Fish & Seafood in Australia

Summary

Fish & Seafood in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2020-25, and forecast to 2030). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Fish & seafood market includes retail sale of ambient fish & seafood, chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts, frozen fish & seafood, fresh fish & seafood (counter), and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Australian fish & seafood market value recorded revenues of \$3,222.6 million in 2025, and the value increased with a CAGR of 4.1% between 2020 and 2025.
- Market consumption volume increased with a CAGR of 1.9% between 2020 and 2025, reaching a total of 223.2 million kilograms in 2025.
- In 2025, Australia accounted for 3.1% value share of the Asia-Pacific fish & seafood market, driven by rising health awareness, shifts in dietary preferences toward protein & flexitarian eating, and growing demand for its perceived health benefits, culinary versatility, and alignment with modern dietary preferences. In 2025, Australia accounted for 3.1% share of the Asia-Pacific fish & seafood market, driven by rising health awareness, shifts in dietary preferences toward protein and flexitarian eating, and increased household incomes, which supported increased consumer demand for healthier seafood options.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Australia
- Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia fish & seafood market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Australia fish & seafood market by value in 2025?
- What will be the size of the Australia fish & seafood market in 2030?
- What factors are affecting the strength of competition in the Australia fish & seafood market?
- How has the market performed over the last five years?
- Who are the top competitors in Australia's fish & seafood market?

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