

Hot Drinks in Brazil

Industry Report | 2026-01-29 | 42 pages | MarketLine

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Report description:

Hot Drinks in Brazil

Summary

Hot Drinks in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2020-25, and forecast to 2030). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The hot drinks market includes retail sales of hot coffee, hot tea, and other hot drinks. The hot coffee segment includes coffee beans, decaffeinated instant coffee, standard instant coffee, ground coffee, and ground coffee pods. Hot tea segment covers black specialty tea, fruit and herbal tea, green tea, instant tea, tea pods, etc. Other hot drinks segment includes chocolate-based hot drinks, malt-based hot drinks, mate, roasted grain hot drinks, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Brazilian hot drinks market recorded revenues of \$10,428.4 million in 2025, representing a compound annual growth rate (CAGR) of 9.5% between 2020 and 2025.
- Market consumption volume increased with a CAGR of 1.5% between 2020 and 2025, reaching a total of 1,564.0 million kilograms in 2025.
- The Brazilian hot drinks market registered strong growth during 2020-25 primarily due to lifestyle shifts, premiumization, and evolving consumption habits.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks

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market in Brazil

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Brazil
- Leading company profiles reveal details of key hot drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil hot drinks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil hot drinks market by value in 2025?
- What will be the size of the Brazil hot drinks market in 2030?
- What factors are affecting the strength of competition in the Brazil hot drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's hot drinks market?

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