

## **India Multivitamins Market Size, Share and Forecast Trends - Growth Analysis and Outlook Report (2026-2035)**

Market Report | 2026-03-17 | 130 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

### **Report description:**

The India multivitamins market is expected to grow at a CAGR of 12.10% during the forecast period of 2026-2035. Rising corporate wellness tie-ups push multivitamin brands into B2B supply programs, where employers fund preventive nutrition, creating predictable bulk demand and long-term contracts without heavy consumer marketing investments.

Digital health platforms and supplement manufacturers are increasingly collaborating to deliver more personalized, data-backed nutrition solutions rather than generic multivitamin SKUs. In January 2024, Tata 1mg joined forces with Vitonnix, a United Kingdom-based company, known for health and wellness innovation, to introduce Vitamin Sublingual Sprays in India. According to the India multivitamins market analysis, more than half of the population consumes inadequate levels of several micronutrients essential to health, including calcium, iron, and vitamins C and E. This has pushed organized players to move away from imported, one-size formulations and invest in products built around local dietary gaps, medical testing patterns, and physician feedback rather than mass wellness claims.

Apart from individual launches, the India multivitamins market is becoming more segmented and technically driven. Leading manufacturers are narrowing their focus toward condition-specific and life-stage products, replacing generic daily supplements. In July 2025, Supradyn announced the launch of Supradyn Naturals Ginseng, the company's first-ever formulation designed specifically for men. Energy metabolism blends, women-focused hormonal support, and aging-related nutrient stacks have now become common in new pipelines. Product teams are prioritizing formats that improve compliance, such as low-sugar gummies, effervescent tablets, and plant-based capsules. Bioavailability has also become a key differentiator, with chelated minerals and liposomal delivery systems gaining preference because they allow brands to justify higher price positioning without aggressive marketing.

Key Trends and Recent Developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## November 2025 - Condition-Specific Multivitamin Gummy Launch by Kibow Biotech

Kibow Biotech revealed the introduction of Renadyl Advanced Multivitamin for kidney health. It is the sole gummy multivitamin uniquely designed for individuals dealing with chronic kidney disease (CKD) or end-stage renal disease (ESRD). This launch signals growing demand in the India multivitamins market for disease-targeted, easy-to-consume formats, pushing the category beyond generic wellness into clinical nutrition adjacencies.

## June 2025 - Premium D2C Supplement Brand Entry by Dabur India Ltd.

Dabur India Ltd. revealed the introduction of Siens by Dabur, a high-end direct-to-consumer supplement brand that signifies the firm's strategic foray into the wellness market. This highlights how legacy FMCG players are reshaping the India multivitamins market through digital-first, premium positioning and direct consumer engagement.

## June 2025 - Multivitamin Energy Drink Mix Launch by Haleon

Haleon ISC launched Centrum Recharge in India, marking its entry into the energy drink market of the country. Centrum Recharge reflects convergence between multivitamins and functional beverages in India, expanding usage occasions from daily supplementation to on-the-go energy support.

## December 2023 - Format Expansion into Powders by Centrum

Centrum revealed the introduction of multivitamin and protein powders as an addition to its current range of tablets and gummies. The addition of multivitamin and protein powders under Centrum underscores a strategic shift in the market toward hybrid nutrition formats that blend supplementation with sports and lifestyle nutrition.

## Clinically Tailored Formulations Built on India-Specific Deficiency Data

Increasing clinical tailoring is pushing multivitamin R&D toward India-specific deficiencies. Companies are designing iron, B12, and vitamin D centric stacks rather than generic formulas. For example, Tata 1mg offers clinician-led products and targeted gummies and shows how brands leverage lab data and urban deficiency reports to justify SKUs and premium pricing, reshaping the India multivitamins market trends and dynamics. In September 2025, Bayer's Consumer Health Division announced its strategic entry into the prenatal nutrition category with the launch of Supradyn Mom's and Supradyn Naturals Calcium+, under its trusted multivitamin brand Supradyn.

## Stronger FSSAI Nutraceutical Rules Reshaping Product Design

Regulatory clarity from Food Safety and Standards Authority of India compels brands to rework formulations and claims. The Health Supplements and Nutraceuticals rules demand nutrient limits and evidence tied to ICMR recommended daily allowances. As a result, companies document sources, stability and permissible health claims to avoid recalls, accelerating the India multivitamins market value. For example, in January 2023, HealthOK, a vegetarian multivitamin tablet from the house of Mankind Pharma refreshed its offering to provide a differentiated experience by repackaging the whole product.

## Format Innovation Driving Compliance and Premium Positioning

Format innovation is changing how Indians consume multivitamins. Gummies are now being targeted at adults and children who dislike pills. Manufacturers launch low-sugar, natural-ingredient chewable products to widen acceptance. Indian ingredient firms introduce liposomal ingredient lines so formulators can claim faster absorption. In July 2025, Plix announced its entry into the kids

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

segment with the launch of Plix Kids, a dedicated range of clean, plant-powered nutritional gummy products for kids aged 2 to 12 years. For product leaders, this trend opens new India multivitamins market opportunities for premium positioning and justifies higher margins.

#### Data-Led Distribution via E-Pharmacies and Diagnostics Platforms

E-pharmacies bundle labs, consultations and supplements into recurring programs. For example, Tata 1mg offers lab bookings and care plans that provide brand teams with consumer health data. For multivitamin brands, this India multivitamins market trend entails precise targeting deficiency as product teams now work with labs for packaging, dosing and refill cadence. The result is predictable B2B deals with insurers and corporates who prefer measurable interventions over generic giveaways. This trend attracts employer wellness contracts and accelerates bulk procurement by healthcare chains.

#### Government Nutrition Programs Creating Institutional Demand Signals

Public health programs drive baseline demand for targeted multivitamins. Anemia Mukht Bharat highlights persistent iron and folate gaps among women and adolescents. When governments prioritize testing and fortified food in public programs, private brands follow this trend with condition-specific SKUs and tenders. Suppliers who can meet procurement rules and provide evidence of composition gain access to institutional volumes, driving demand in the India multivitamins market. In September 2022, Centrum announced the launch of Centrum Multivitamin range recognizing the difference in nutritional requirements by gender and age in India and offers 4 multivitamin variants tailored to meet the new-age nutrition needs of different consumer cohorts.

#### India Multivitamins Industry Segmentation

The EMR's report titled "India Multivitamins Market Report and Forecast 2026-2035" offers a detailed analysis of the market based on the following segments:

##### Market Breakup by Form

- Tablets/ Capsules
- Powders
- Liquids
- Gummies
- Others

Key Insight: Tablets and capsules capture significant shares in the India multivitamins market because they support precision dosing, regulation, and institutional supply. Powders appeal to sports and recovery users who want flexible intake. Liquids address pediatric and geriatric needs but face stability challenges. Gummies grow at the fastest pace by lowering resistance among new users, while other formats exist for niche positioning.

##### Market Breakup by Age Group

- Kids
- Adults
- Geriatric
- Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Insight: Adults hold the dominant share of the market due to routine use, work pressure, and employer programs. Growth in the kids' category is driven by parental behavior and format innovation. Geriatric products focus on absorption and joint or cognitive support, propelling the overall growth of the India multivitamins market. Most brands anchor volumes in adult SKUs, then expand into children's or senior lines with tailored claims and formats. Portfolio balance depends on risk tolerance and manufacturing capability.

#### Market Breakup by Gender

- Men
- Women

Key Insight: Women hold the dominant share within the India multivitamins market dynamics because nutrition is tied to lifecycle needs, routine testing, and long-term adherence. Iron, calcium, and hormonal balance keep consumption trends stable. The men's category is growing considerably faster as brands reposition multivitamins around stamina, stress handling, and work performance. Messaging avoids medical framing and leans toward daily efficiency.

#### Market Breakup by Distribution Channel

- Direct to Consumer
- Supermarkets and Hypermarkets
- Pharmacies/ Drug Stores
- Independent Stores/ Specialist Stores
- Online/ E-commerce
- Others

Key Insight: As per the India multivitamins market report, pharmacies account for a huge share of the total revenue because they provide trust and steady repeat demand. Online channels grow through education, subscriptions, and data visibility. Supermarkets drive impulse purchases but rely on promotion. Direct-to-consumer models offer brand control and faster feedback. Specialist stores serve fitness and condition-specific needs.

#### Market Breakup by Region

- North India
- South India
- East India
- West India

Key Insight: Regional performance reflects infrastructure maturity and health behavior. The North India multivitamins market leads due to scale, urban concentration, and retail penetration. South India grows faster because of preventive habits and consistent adherence. West India supports premium positioning and experimentation. East India remains price sensitive but shows improving awareness. Regional insights now influence formulation choices, pack sizing, and distribution channel strategies to boost overall penetration.

#### India Multivitamins Market Share

By form, tablets and capsules lead the market due to dosing familiarity and cost efficiency

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tablets and capsules represent the dominant format because they fit existing manufacturing, regulation, and prescribing habits. Brands favor them for stability, longer shelf life, and accurate nutrient delivery. Indian contract manufacturers already operate tablet lines at scale, keeping costs predictable. Packaging efficiency also matters, for example, blister packs protect formulations from humidity and suit pharmacy shelves. In October 2023, Amway India introduced an all-new Multivitamin and multimineral health supplement tablets called Nutrilite Daily Plus. For B2B buyers, tablets allow easy private labeling and institutional supply. The format also simplifies FSSAI compliance since dosage precision is easier to document.

Gummies observe fast-paced growth in the India multivitamins market because they remove compliance friction. Adults who dislike pills prefer chewable formats, especially for daily use. Brands use gummies to attract first-time supplement users rather than replacing core tablet buyers. Texture, flavor masking, and sugar control drive formulation work. Companies are investing in low-sugar bases to maintain health positioning. Gummies also perform well online, where visual appeal influences conversion.

By age group, adults lead the market driven by work stress nutrition gaps and preventive habits

Adults represent the dominant segment because work routines, stress, and diet gaps drive steady supplementation. Brands target fatigue, immunity, and metabolism rather than general wellness. Adult-focused SKUs allow differentiation by lifestyle claims while staying compliant. In May 2025, Rasayanam announced the launch of its latest innovation called Rasayanam Multivitamin Tablets for Men, formulated to meet the everyday nutritional needs of modern Indian men. Corporate employers prefer adult multivitamins tied to productivity and attendance outcomes. Subscription models work best with this group since routines are predictable, boosting the overall India multivitamins market penetration.

Supplements for kids grow at a much faster pace due to parental concern around immunity and nutrition gaps. Gummies dominate this space because children resist pills. Brands invest heavily in flavor and packaging. In May 2023, Health OK expanded its product offering with the launch of Gummies for Children under the age group of 7-17 years old. For companies, this category builds long-term brand loyalty early, however, formulation costs are higher due to safety thresholds and taste masking.

By gender, the women's category leads the market supported by anemia focus and hormonal nutrition needs

Women lead the gender category because their nutritional needs are highly segmented across life stages, creating consistent and recurring demand rather than one-time supplementation. Iron, folate, and hormonal balance drive repeat consumption. Products address menstruation, pregnancy support, and energy maintenance. For example, ZeoNutra offers 'Active Woman' tablets, a daily multivitamin formula that is beneficial for the overall health of women.

Men's health products are gaining traction as brands reposition multivitamins around performance, recovery, and stress management rather than general wellness. Claims linked to energy and stamina resonate more strongly than clinical messaging. Simple labeling and convenient formats reduce adoption barriers. Product teams benefit from leaner formulations with fewer ingredients. Growth in this India multivitamins market category is accelerating through gym partnerships and digital channels. While volumes remain lower than women-focused products, changing attitudes toward preventive health are driving sustained momentum.

By distribution channel, pharmacies account for the largest share of the market, supported by trust prescription linkage and repeat purchase orders

Pharmacies continue to be the dominant channel because trust continues to drive supplement purchases. Consumers associate drug stores with authenticity, safety, and correct guidance. Pharmacist recommendations strongly influence brand selection, especially for deficiency-focused multivitamins. For manufacturers, pharmacies allow better explanation of formulations and support higher-priced SKUs, accelerating the India multivitamins market expansion.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Online channels are also gaining considerable momentum because they reduce friction and expand discovery. Consumers explore ingredients, compare formats, and read reviews before trial. Subscription models perform well, locking in routine consumption. Brands use online platforms to test new SKUs, pack sizes, and pricing before wider rollout. Competition among online channels is intense, and price pressure exists, especially from private labels. Brands accept thinner margins to gain consumer insight and retention.

#### India Multivitamins Market Regional Analysis

By region, North India secures the leading position in the market due to dense urban demand and organized retail reach

North India dominates the multivitamins market due to urban density and organized retail strength. Large working populations drive demand for fatigue, immunity, and daily wellness supplements. Organized pharmacy chains are well established, supporting premium SKUs. E-commerce adoption is high, enabling subscription usage. Brands prioritize North India for launches, pilots, and early feedback. Logistics infrastructure is stronger, allowing faster replenishment and lower supply risk.

The South India multivitamins market, on the other hand, is growing faster as preventive healthcare, in this region, is already normalized. Consumers routinely undergo diagnostics and accept supplementation as maintenance rather than correction. Pharmacies, clinics, and diagnostics platforms are closely integrated, improving recommendation quality. Brands report higher compliance and longer subscription cycles. Companies increasingly test refined formulations and coaching-linked programs here. South India attracts long-term investment focus because it delivers sustainable expansion rather than short-term sales spikes.

#### Competitive Landscape

Competition in the market is shifting from volume-led expansion to formulation depth and channel control. Leading India multivitamins market players are focusing on India-specific deficiency profiles rather than global formulations. Iron, vitamin D, and B-complex blends remain central, but delivery systems and absorption claim now separate premium brands from mass offerings. Companies are also prioritizing compliance-led innovation to stay ahead of tighter FSSAI scrutiny.

E-pharmacy partnerships, diagnostics-linked recommendations, and subscription models are opening repeat-demand opportunities for India multivitamin companies. Sports nutrition market players are expanding their scope with daily wellness trends, while pharmaceutical firms leverage doctor-trust to defend pharmacy shelf space. White-label manufacturing and private brands are increasing competitive pressure on pricing. Players that balance clinical credibility with consumer-friendly formats are gaining faster traction than those relying on brand legacy alone.

#### Glanbia Performance Nutrition India Pvt Ltd

Established in 2014 and headquartered in Mumbai, India, Glanbia Performance Nutrition India operates at the intersection of sports nutrition and daily supplementation. The company leverages its international formulation expertise to introduce multivitamin blends designed for active adults. Its focus remains on performance-linked nutrition, often combining micronutrients with functional ingredients.

#### Sun Pharmaceutical Industries Ltd

Founded in 1983 and headquartered in Kolkata, India, Sun Pharmaceutical Industries applies its pharmaceutical credibility to nutraceuticals. Its multivitamin offerings are aligned with clinical recommendations and distributed mainly through pharmacies. Sun focuses on deficiency-led formulations rather than lifestyle branding.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## GlaxoSmithKline Asia Pvt Ltd

Established in 1995 with headquarters located in Punjab, India, GlaxoSmithKline Asia brings long-standing consumer health expertise to the multivitamins space. The company emphasizes science-backed nutrition and brand trust. Its products are positioned for family and adult wellness, supported by strong pharmacy and retail penetration.

## Bright Nutricare Private Limited

Founded in 2015 and based in Delhi, India, Bright Nutricare operates as a fast-moving nutraceutical manufacturer. The company caters to both branded and private-label multivitamin demand in India. It invests heavily in format flexibility, including gummies, effervescent, and sachets. Bright Nutricare works closely with emerging brands and online sellers. Its strength lies in rapid formulation turnaround and cost-efficient manufacturing, making it a preferred partner for differentiated product launches.

Other players in the market include The Hut.com Ltd, Novus Life Sciences Pvt Ltd, Nutricare Private Limited, Bayer Pharmaceuticals Pvt Ltd, INLIFE Pharma Private Limited, and Nutritionalab Private Limited (Wellbeing Nutrition), among others.

## Key Highlights of the India Multivitamins Market Report

- Clear assessment of evolving formulation priorities shaped by India-specific deficiencies.
- Analysis of format innovation strategies improving consumer compliance.
- Competitive benchmarking of pharmaceutical versus nutraceutical-led players.
- Channel insights highlighting diagnostics and e-pharmacy influence.
- Strategic outlook on private labels and contract manufacturing opportunities.

## Why Rely on Expert Market Research?

- Deep domain understanding across nutraceuticals and preventive healthcare.
- Analyst-led interpretation beyond surface-level trend reporting.
- Customized insights aligned with regulatory and commercial trends.
- Practical intelligence designed for product, strategy, and investment teams.

## Call to Action

Explore the latest trends shaping the India multivitamins Market 2026-2035 with our in-depth report. Gain strategic insights, future forecasts, and key market developments that can help you stay competitive. Download your free sample report today and drive informed decisions in the market.

## Table of Contents:

- 1 Executive Summary
  - 1.1 Market Size 2025-2026
  - 1.2 Market Growth 2026(F)-2035(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 India Multivitamins Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 India Multivitamins Historical Market (2019-2025)
  - 5.3 India Multivitamins Market Forecast (2026-2035)
- 6 India Multivitamins Market by Form
  - 6.1 Tablets/Capsules
    - 6.1.1 Historical Trend (2019-2025)
    - 6.1.2 Forecast Trend (2026-2035)
  - 6.2 Powders
    - 6.2.1 Historical Trend (2019-2025)
    - 6.2.2 Forecast Trend (2026-2035)
  - 6.3 Liquids
    - 6.3.1 Historical Trend (2019-2025)
    - 6.3.2 Forecast Trend (2026-2035)
  - 6.4 Gummies
    - 6.4.1 Historical Trend (2019-2025)
    - 6.4.2 Forecast Trend (2026-2035)
  - 6.5 Others
- 7 India Multivitamins Market by Age Group
  - 7.1 Kids
    - 7.1.1 Historical Trend (2019-2025)
    - 7.1.2 Forecast Trend (2026-2035)
  - 7.2 Adults
    - 7.2.1 Historical Trend (2019-2025)
    - 7.2.2 Forecast Trend (2026-2035)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.3 Geriatric
  - 7.3.1 Historical Trend (2019-2025)
  - 7.3.2 Forecast Trend (2026-2035)
- 7.4 Others
- 8 India Multivitamins Market by Gender
  - 8.1 Men
    - 8.1.1 Historical Trend (2019-2025)
    - 8.1.2 Forecast Trend (2026-2035)
  - 8.2 Women
    - 8.2.1 Historical Trend (2019-2025)
    - 8.2.2 Forecast Trend (2026-2035)
- 9 India Multivitamins Market by Distribution Channel
  - 9.1 Direct to Consumer
    - 9.1.1 Historical Trend (2019-2025)
    - 9.1.2 Forecast Trend (2026-2035)
  - 9.2 Supermarkets and Hypermarkets
    - 9.2.1 Historical Trend (2019-2025)
    - 9.2.2 Forecast Trend (2026-2035)
  - 9.3 Pharmacies/Drug Stores
    - 9.3.1 Historical Trend (2019-2025)
    - 9.3.2 Forecast Trend (2026-2035)
  - 9.4 Independent Stores/Specialist Stores
    - 9.4.1 Historical Trend (2019-2025)
    - 9.4.2 Forecast Trend (2026-2035)
  - 9.5 Online /E-commerce
    - 9.5.1 Historical Trend (2019-2025)
    - 9.5.2 Forecast Trend (2026-2035)
  - 9.6 Others
- 10 India Multivitamins Market by Region
  - 10.1 North India
    - 10.1.1 Historical Trend (2019-2025)
    - 10.1.2 Forecast Trend (2026-2035)
  - 10.2 South India
    - 10.2.1 Historical Trend (2019-2025)
    - 10.2.2 Forecast Trend (2026-2035)
  - 10.3 East India
    - 10.3.1 Historical Trend (2019-2025)
    - 10.3.2 Forecast Trend (2026-2035)
  - 10.4 West India
    - 10.4.1 Historical Trend (2019-2025)
    - 10.4.2 Forecast Trend (2026-2035)
- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.2 Porter's Five Forces Analysis
  - 11.2.1 Supplier's Power
  - 11.2.2 Buyer's Power
  - 11.2.3 Threat of New Entrants
  - 11.2.4 Degree of Rivalry
  - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators of Demand
- 11.4 Key Indicators of Price
- 12 Competitive Landscape
  - 12.1 Supplier Selection
  - 12.2 Key Global Players
  - 12.3 Key Regional Players
  - 12.4 Key Player Strategies
  - 12.5 Company Profile
    - 12.5.1 Glanbia Performance Nutrition, India PVT LTD
      - 12.5.1.1 Company Overview
      - 12.5.1.2 Product Portfolio
      - 12.5.1.3 Demographic Reach and Achievements
      - 12.5.1.4 Certifications
    - 12.5.2 Sun Pharmaceutical Industries Ltd
      - 12.5.2.1 Company Overview
      - 12.5.2.2 Product Portfolio
      - 12.5.2.3 Demographic Reach and Achievements
      - 12.5.2.4 Certifications
    - 12.5.3 GlaxoSmithKline Asia Pvt. Ltd.
      - 12.5.3.1 Company Overview
      - 12.5.3.2 Product Portfolio
      - 12.5.3.3 Demographic Reach and Achievements
      - 12.5.3.4 Certifications
    - 12.5.4 Bright Nutricare Private Limited
      - 12.5.4.1 Company Overview
      - 12.5.4.2 Product Portfolio
      - 12.5.4.3 Demographic Reach and Achievements
      - 12.5.4.4 Certifications
    - 12.5.5 The Hut.com Ltd
      - 12.5.5.1 Company Overview
      - 12.5.5.2 Product Portfolio
      - 12.5.5.3 Demographic Reach and Achievements
      - 12.5.5.4 Certifications
    - 12.5.6 Novus Life Sciences Pvt Ltd (Carbamide Forte)
      - 12.5.6.1 Company Overview
      - 12.5.6.2 Product Portfolio
      - 12.5.6.3 Demographic Reach and Achievements
      - 12.5.6.4 Certifications
    - 12.5.7 Nutricare Private Limited
      - 12.5.7.1 Company Overview
      - 12.5.7.2 Product Portfolio

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 12.5.7.3 Demographic Reach and Achievements
- 12.5.7.4 Certifications
- 12.5.8 Bayer Pharmaceuticals Pvt Ltd
  - 12.5.8.1 Company Overview
  - 12.5.8.2 Product Portfolio
  - 12.5.8.3 Demographic Reach and Achievements
  - 12.5.8.4 Certifications
- 12.5.9 INLIFE Pharma Private Limited
  - 12.5.9.1 Company Overview
  - 12.5.9.2 Product Portfolio
  - 12.5.9.3 Demographic Reach and Achievements
  - 12.5.9.4 Certifications
- 12.5.10 Nutritionalab Private Limited (Wellbeing Nutrition)
  - 12.5.10.1 Company Overview
  - 12.5.10.2 Product Portfolio
  - 12.5.10.3 Demographic Reach and Achievements
  - 12.5.10.4 Certifications
- 12.5.11 Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**India Multivitamins Market Size, Share and Forecast Trends - Growth Analysis and Outlook Report (2026-2035)**

Market Report | 2026-03-17 | 130 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

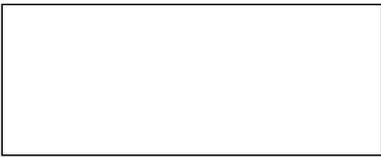
\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-30"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)