

## **Nigeria Beverage Cans Market Size, Share and Forecast Trends - Growth Analysis and Outlook Report (2026-2035)**

Market Report | 2026-03-17 | 109 pages | EMR Inc.

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### **Report description:**

The Nigeria beverage cans market was valued at USD 137.19 Million in 2025 . The market is expected to grow at a CAGR of 5.10% during the forecast period of 2026-2035 to reach a value of USD 225.61 Million by 2035 . With the rise in the consumption of beverages in Nigeria, manufacturers are making more investments in the packaging and long-term sustainability of the value-chain. This trend is spurred by the pressure caused by consumers and regulators to have more environmentally conscious packaging, further boosting market growth.

### Key Market Trends and Insights

- By material type, aluminum is expected to grow at a CAGR of 5.7% over the forecast period.
- By application, the carbonated soft drinks category is projected to witness a CAGR of 5.8% over the forecast period.

### Market Size & Forecast

- Market Size in 2025: USD 137.19 Million
- Projected Market Size in 2035: USD 225.61 Million
- CAGR from 2026 to 2035: 5.10%

The Nigeria beverage cans market is experiencing an increase in demand driven by the rising consumption of convenient, ready-to-drink beverages and changing consumer lifestyles. Aluminum cans have become particularly popular due to their portability and shelf stability. At the same time, governmental policies of local production and importation substitution are stimulating the domestic production of beverage cans, which lowers the dependence on imports and promotes investments in new and modern high-capacity can production plants.

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Circularity works well in the Nigeria beverage cans market, where the efforts to reinforce circularity ensure that can manufacturers balance the supply of recycled materials, cost predictability, and sustainability requirements that are increasingly sought by international and domestic brand customers. Aluminum cans that are highly recyclable are poised to gain popularity due to improved recycling infrastructure and corporate investments in circular packaging. For example, in January 2025, a major beverage company in Nigeria, Coca-Cola System, inaugurated a state-of-the-art Packaging Collection Hub in Apapa, Lagos. The aim of the hub is to enhance material recovery and promote the reuse of recycled material in packaging supply chains through the process of collecting and sorting post-consumer packaging waste, including bottles and cans.

Besides, the growing consumer demand for convenient, portable, and high-end ready-to-drink (RTD) alcoholic beverage cans is being driven by rising consumer demand in the Nigeria beverage cans market. Long shelf life, ease of transportation, and efficient storage are some of the benefits associated with cans that motivate companies to develop and broaden their product lines. Market companies introduce new flavors and manufacture more refined container designs to meet evolving tastes and accommodate social and informal consumption trends. For instance, in April 2025, African Originals launched 5.8 Gin and Tonic RTD in Kenya in 330 ml cans with Spiced Orange, Classic, and Very Berry flavors. The canned format has increased accessibility, distribution effectiveness, and market expansion in the regional beverage packaging industry.

### Nigeria Beverage Cans Market Report Summary

Description

Value

Base Year

USD Million

2025

Historical Period

USD Million

2019-2025

Forecast Period

USD Million

2026-2035

Market Size 2025

USD Million

137.19

Market Size 2035

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USD Million

225.61

CAGR 2019-2025

Percentage

%

CAGR 2026-2035

Percentage

5.10%

CAGR 2026-2035 - Market by Material Type

Aluminum

5.7%

CAGR 2026-2035 - Market by Application

Carbonated Soft Drinks

5.8%

Key Trends and Recent Developments

January 2026 - Champion Breweries Acquired Bullet Energy Drink

Champion Breweries made an NGN42bn public offer to finance its acquisition of popular canned energy drink Bullet. The expansion increases production, distribution, and market coverage to assist in supporting the increased need for Nigeria beverage cans market in the RTD and energy drink sector and spur innovation and market access.

October 2025 - IKI Leads Launched Don Coco Spirits in Cans

The IKI Leads launched Don Coco Liquor Range in Nigeria, which comprises vodka, tequila, and whisky flavors in cans. Premium alcoholic beverages are enhanced through local production and stylish canned packaging, creating greater demand in terms of aluminum cans, as well as increasing convenience, shelf appeal, and accessibility to the market in urban and retail distribution.

December 2024 - Benue Launched Zeva Premium Lager Beer in Cans

The Zeva Premium Lager Beer that Benue Investment and Property Company (BIPC) launched in cans improved convenience and shelf life. The canned packaging offered effective distribution-driven demand within the aluminum can segment and reinforced

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the value chain of the local beverage packaging, which helped to experience industrial growth and economic development.

#### October 2024 - Coca-Cola Wozzaah Launched Highlights Innovation in Nigeria

Coca-Cola developed Wozzaah Zero Sugar in Nigeria as a limited-edition soft drink to respect African culture. The product is packaged in cans to make it convenient in the urban market and attractive on the shelf to encourage more people to consume more quantity, thereby propelling the Nigeria beverage cans market growth, since consumers are showing an interest in new, ready-to-drink products.

#### Strategic M&A and Ownership Consolidation Boosting Market Scale

The beverage can producer consolidation is one of the growth driving factors in Nigeria beverage cans market, and it gives beverage companies the opportunity to increase production capacity, access capital, and improve operational efficiency. Consolidating larger players can provide better service to high-volume beverage brands and to streamline the supply chains. One example is the acquisition of full ownership of GZ Industries in December 2023 by Oppenheimer Partners, the largest can producer in Nigeria, which will allow it to increase production and expand its market. This acquisition is expected to enable GZ to expand operations to satisfy increasing domestic and regional demand.

#### Divestment and Portfolio Reallocation Driving Market Realignment

International packaging companies restructure the Nigeria beverage cans market landscape through the process of portfolio optimization by relocating the industry to specialized investors, enhancing the plant focus, and efficiency. In February 2025, Nampak sold its Bevcan Nigeria facility to Alucan Investment for USD 67 million, indicating a transition to full can production with possible capacity expansion. These realignments promote the decision to reinvest in technology and local operations to improve the reliability of production and market responsiveness.

#### Expansion of Manufacturing Footprint to Meet Rising Demand

The growth in the consumption of beverages in Nigeria has led to the growth in production capacity by domestic and regional producers. Additional lines will provide a steady supply to distributors and retailers, and can-filled products, which have an advantage in shelf life and can be recycled. Indicatively, in July 2025, Big Bottling Company Ltd established a new beverage production line in Nigeria, which will boost the output and market penetration to match the increasing demand of carbonated beverages and ready-to-drink (RTD) beverages.

#### Growing Foreign Direct Investment and Factory Setup

FDI contributes to the continued development of the beverage can industry in Nigeria by increasing production capacity in the country. MNCs are setting up plants to cater to the local markets and cut imports. In August 2025, PepsiCo invested USD 20 million in a factory in Lagos, strengthening local snack and beverage production and positively impacting aluminum can consumption in RTDs and carbonated beverages. This FDI indicates international belief in the potential for growth in the country, and it triggers the packaging supplier opportunities in the Nigeria beverage cans market.

#### Strategic Facility Expansions Strengthening Regional Market Presence

Beverage and packaging companies are increasing their production units in the country to meet the increasing domestic and regional demand, thereby driving the growth of the Nigeria beverage cans market. These expansions increase production capacity, mitigate risks in supply chains, and promote the use of local cans in beverages and other liquid products. For instance,

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Guala Closures, a multinational drink closure company, launched a new greenfield plant in the Lagos Free Zone in 2025, supporting its expansion in Africa and expanding operation efficiency in the West African region in general.

## Nigeria Beverage Cans Industry Segmentation

The EMR's report titled "Nigeria Beverage Cans Market Report and Forecast 2026-2035" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Material Type

- Aluminum
- Steel

**Key Insight:** By material type, Nigeria beverage can market scope comprises two main materials. This is because they are highly efficient in production, durable, and cost-effective. Aluminum is the most popular option because it is lightweight, has corrosion-resistant properties, is sustainable, and companies like GZI are expanding operations and recycling initiatives to increase capacity to 1.8 billion cans per year. Steel gives the advantage of sturdiness, especially when it comes to large-format and premium cans. Manufacturers like ArcelorMittal and Dangote Steel are investing in local production and innovative coatings. With these two materials, beverage manufacturers have been able to increase production, come up with different packaging formats, and meet the ever-increasing demand from consumers in the soft drinks, RTDs, and alcoholic beverages sectors.

### Market Breakup by Application

- Carbonated Soft Drinks
- Alcoholic Beverages
- Fruits and Vegetable Juices

**Key Insight:** The three major application categories of the Nigeria beverage cans market are carbonated soft drinks, alcoholic beverages, and fruit & vegetable juices. Each of these is driving growth through changing consumer preferences and packaging that is more convenient. In carbonated drinks, cola, lemon, lime, and other flavored variants have been made possible by Coca-Cola Nigeria, PepsiCo, and Seven-Up Bottling Company, offering bigger cans and new flavors. The alcoholic beverages category, which includes beer, RTDs, and flavored malt drinks, is well taken care of by Guinness Nigeria, Champion Breweries, and IKI Leads, who regularly come up with innovative cans and local premium products. Fruit and vegetable juices such as mango, orange, and coconut have the potential to grow if companies like 5Alive and Coca-Cola continue utilizing new flavors, cans, and eco-friendly packaging to satisfy the increasing demand in urban areas.

## Nigeria Beverage Cans Market Share

By material type, aluminum cans are in high demand, owing to growing consumer preference for convenient, sustainable packaging

Aluminum accounts for the largest share of the Nigeria beverage can market, as it is increasingly preferred for its lightness and corrosion resistance. Larger-format and higher-end cans require steel to be strong, and producers like ArcelorMittal and Dangote Steel have invested in local manufacturing and new finishes. Collectively, these materials can allow beverage manufacturers to scale, switch packaging, and satisfy rising consumer demand in both soft drinks, RTDs, and alcohol liquid.

In addition, steel is picking up pace within the Nigeria beverage cans market dynamics due to its longevity, affordability, and

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recyclability. Firms such as Crown Holdings Nigeria, GZI Group, and Ball Corporation are increasing the production lines of steel cans and enhancing local supply chains to address the increasing demand for soft drinks, ready-to-drink (RTD) drinks, and alcoholic beverages. Such investments provide stability of quality, scaling, and innovation, which strengthens the role of steel as a dependable and sustainable material of packaging in the growing beverage market of Nigeria.

By application, alcoholic beverages show robust growth driven by packaging innovations and consumer preference for convenient, value-added can formats

The alcoholic beverages sector represents the dominant category in the Nigeria beverage cans market, due to the packaging innovation that adds value and convenience to consumers. To satisfy the changing consumer requirements and to elicit further buying, beverage companies are increasingly switching to larger or multi-purpose can formats. For instance, the 440 ml Guinness Foreign Extra Stout was introduced in December 2025 by Guinness Nigeria, which will provide a larger serving size of the full-bodied stout experience and will attract consumers who seek value. These innovations do not only enhance brand interaction but also aid in the growth of the canned alcoholic beverages market.

Meanwhile, the fruit and vegetable juice category is a significant contributor to the Nigeria beverage cans market revenue, as consumers choose cans for convenience, transportability, and longer shelf life than bottles. Beverage firms are using cans to enhance efficiency in the supply chain and tap into the on-the-go consumption trend, as well as to increase shelf presence in retail stores. For example, in February 2026, Coca-Cola Nigeria packaged its latest 5alive Mango and Cocopine flavours in cans, offering vibrant and convenient solutions to urban consumers and helping to grow the market of ready-to-drink juices.

#### Competitive Landscape

Nigeria beverage can companies are increasing their production capacities and operational efficiencies to satisfy the increase in demand of aluminum and steel cans. Recycling and local production investments are also providing a steady inflow of quality materials and the producers of beverages are able to introduce new products, expand and meet the changing consumer demands in carbonated soft drinks, alcoholic beverages and fruit and vegetable juices.

Sustainability, innovation, and strategic collaborations are also among the areas that Nigeria beverage cans market players are focusing on, for growth. Environmentally friendly manufacturing practices, sustainable supply chain, co-branded or limited-edition packaging projects serve to reinforce brand presence, increase market reach, with surging consumer interest. All these efforts will help in improving and modernizing the beverage can market in Nigeria.

#### GZI Industries Limited

GZI Industries Limited is a major producer of quality drinks cans in Nigeria, based in Lagos and founded in 2003. This company has always been focused on increasing production volume and enhancing the efficiency of operations, contributing to the development of aluminum and steel beverage package market.

#### Nampak Ltd.

Nampak Ltd. is a leading provider of packaging solutions in Africa, based in Johannesburg, South Africa, which was founded in 1968. The company operates in metal and plastic packaging and has established a strong presence in the beverage can sector through innovative and sustainable manufacturing practices.

#### Avon Crowncaps & Containers Nigeria Limited

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Avon Crowncaps and Containers Nigeria Limited is a manufacturing company of crown caps and beverage containers in the Nigerian market, being founded in 1991 and operating in Lagos. The company is dedicated to the standards of high quality and provision of a variety of products to serve the growing industry of aluminum and steel cans.

#### Key Highlights of the Nigeria Beverage Cans Market Report

- Detailed analysis of historical performance and accurate forecast using 2035.
- Insights on product innovations, trends in packaging, and technological development that are defining the market.
- Expansive competitiveness in the market profiling of major beverage companies, both local and foreign.
- Regional perspectives on emerging markets, growing opportunities, and consumer preferences.
- Quantitative-based investment orientation through supporting quantitative data, capacity additions, and strategic market formation.

#### Why Choose Expert Market Research?

- Reliable information with a lot of primary research and confirmed industry information.
- Intelligence that can be put into action to aid in strategic decision-making and business planning.
- Regional, product, and material-type analysis of market dynamics in a delicate way.

#### Call to Action

Explore the latest trends shaping the Nigeria beverage cans market 2026-2035 with our in-depth report. Gain strategic insights, future forecasts, and key market developments that can help you stay competitive. Download a free sample report or contact our team for customized consultation on Nigeria beverage cans market trends 2026 .

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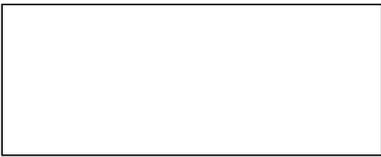
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