

## **Asia-Pacific Soil Health Market**

Market Report | 2026-01-01 | 350 pages | Data Bridge Market Research

### **AVAILABLE LICENSES:**

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### **Report description:**

The Asia-Pacific Soil Health market is expected to reach USD 13.78 billion by 2033 from USD 6.63 billion In 2025, growing with a substantial CAGR of 9.6% in the forecast period of 2026 to 2033.

#### Market Segmentation:

The Asia-Pacific Soil Health market By Type (Soil Enhancement Products and Testing & Monitoring Products), Soil Type (Alluvial Soils, Red Soils, Loams, Black Soils, Arid Soils, Sandy Soils, Silt Soils, Clay Soils, Yellow Soils, Laterite Soils, Saline/Alkaline Soils, Peat Soils, Chalky Soils, Others), Technology (Conventional Soil Management, Integrated Soil Fertility Management (ISFM), Precision Soil Health Management, Regenerative Agriculture Practices, Others.), Application (Crop Soil and Non-Crop Soil), End-User (Farmers & Growers, Agribusiness Companies, Landscaping & Forestry Companies, Government & Regulatory Bodies, Research Institutes, Universities, Others), Distribution Channel (Direct Sales, Aftermarket) - Industry Trends and Forecast to 2033

#### Overview of Asia-Pacific Soil Health Market Dynamics :

##### Driver

- Rising adoption of regenerative agriculture and sustainable farming practices
- Increasing deployment of precision soil monitoring and digital agriculture technologies
- Government policies and consumer demand supporting sustainable food systems

##### Restraint

- High cost and limited access to comprehensive soil testing and monitoring infrastructure
- Limited farmer awareness and technical capacity to interpret soil health data

##### Opportunity

- Emergence of soil carbon and climate finance programs creating new revenue streams
- Growing need for monitoring, reporting, and verification systems for soil health
- Expansion of bio-based and nature-based soil amendments

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## Challenge

- Lack of standardization and regulatory consensus in soil health and soil carbon measurement
- Scientific variability and inconsistent field performance of biological soil solutions

## Market Players:

The key market players operating in the Asia-Pacific Soil Health Market are listed below:

- BASF (Germany)
- Bayer AG (Germany)
- Corteva (U.S.)
- Mosaic India (India)
- UPL (India)
- FMC Corporation (U.S.)
- Syngenta Crop Protection AG (Switzerland)
- EarthOptics (U.S.)
- Miraterra Technologies Corporation (U.S.)
- Soil Scout Oy (Finland)
- Stevens Water Monitoring Systems Inc. (U.S.)
- METER (U.S.)
- Campbell Scientific, Inc. (U.S.)
- Sentek Technologies (Australia)
- Tecsoil, Inc. (U.S., estimate; verify)
- Nutrien Ag Solutions, Inc. (Canada)
- ICL (Israel)
- CropX Inc. (Israel)
- AgroCares (Netherlands)
- Soilwiz Ltd (UK/Europe)
- Growindigo / Indigo Ag (U.S.)
- Langley Fertilizers (U.K.)
- Humintech (Germany)
- Coromandel International Ltd. (India)
- Evonik (Germany)
- ADM (Archer Daniels Midland Company) (U.S.)
- HUMA GRO (U.S.)
- The Scotts Company LLC (U.S.)
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