

## **Asia-Pacific Bare Metal Cloud Market**

Market Report | 2025-09-01 | 350 pages | Data Bridge Market Research

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### **Report description:**

The Asia-Pacific Bare Metal Cloud Market is expected to reach USD 18,264,660.31 thousand by 2032 from USD 2,292,661.82 thousand in 2024, growing with a substantial CAGR of 30.6% in the forecast period of 2025 to 2032.

Market Segmentation:

Asia-Pacific Bare Metal Cloud Market, By Component (Server and Services), Application (Real Time Analytics, Adtech/Fintech, Gaming, Streaming, Esports, and Others), Organization Size (SMEs and Large Enterprises), Infrastructure (Virtual Public Cloud and Classic Infrastructure), End User (IT & Telecom, BFSI, Government, Manufacturing, Media & Entertainment, Healthcare, Retail, and Others), Country (China, India, Japan, Australia, South Korea, Thailand, Indonesia, Malaysia, Singapore, Hong Kong, Taiwan, New Zealand, Philippines and Rest of Asia-Pacific), Industry Trends and Forecast to 2032.

Overview of Asia-Pacific Bare Metal Cloud Market Dynamics:

Drivers

- Surging demand for high-performance computing (HPC), AI/ML workloads, and data-intensive applications
- Increasing adoption in telecom and 5G core infrastructure for ultra-low latency processing
- Growing shift toward cloud-native container orchestration and deployment of workloads directly on bare metal infrastructure
- Expanding use in gaming, media rendering, and adtech platforms requiring direct hardware access

Restrains

- Skill gap and lack of standardized automation tools for bare metal deployments
- Hardware dependency leading to longer upgrade cycles and vendor lock-in risks

Opportunities

- Rising demand for high-performance infrastructure to support AI and machine learning
- Accelerated adoption of IoT, smart devices, and 5g driving edge and core compute needs
- Increasing adoption among SMEs due to cost-efficient and scalable deployment models

Challenges

- Limited vendor ecosystem & standardization
- High infrastructure & operational costs

Market Players:

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The key market players operating in the Asia-Pacific Bare Metal Cloud market are listed below:

- HorizonIQ (U.S.)
- Google LLC (U.S.)
- Equinix Inc. (U.S.)
- Amazon Web Services, Inc. (U.S.)
- IBM Corporation (U.S.)
- Zenlayer, Inc. (U.S.)
- PhoenixNAP (U.S.)
- Oracle Corporation (U.S.)
- Lumen Technologies (U.S.)
- Atlantic.Net (U.S.)
- Scaleway SAS (France)
- Limestone Networks, Inc. (U.S.)
- BigStep Technologies Pvt. Ltd. (India)
- Alibaba Cloud (China)
- Hivelocity, Inc. (U.S.)
- Cherry Servers (Lithuania)
- OVH SAS (France)
- Liquid Web, LLC (U.S.)
- Joyent (U.S.)
- Fasthosts Internet Limited (U.K.)
- VULTR (U.S.)
- Microsoft (U.S.)
- Samsung SDS (South Korea)

**Table of Contents:**

TABLE OF CONTENTS

- 1□INTRODUCTION□112
- 1.1□OBJECTIVES OF THE STUDY□112
- 1.2□MARKET DEFINITION□112
- 1.3□OVERVIEW□112
- 1.4□LIMITATIONS□113
- 1.5□MARKETS COVERED□114
- 2□MARKET SEGMENTATION□118
- 2.1□MARKETS COVERED□118
- 2.2□GEOGRAPHICAL SCOPE□119
- 2.3□YEARS CONSIDERED FOR THE STUDY□120
- 2.4□CURRENCY AND PRICING□120
- 2.5□DBMR TRIPOD DATA VALIDATION MODEL□121
- 2.6□MULTIVARIATE MODELING□124
- 2.7□PRIMARY INTERVIEWS WITH KEY OPINION LEADERS□125
- 2.8□DBMR MARKET POSITION GRID□126
- 2.9□MARKET APPLICATION COVERAGE GRID□128
- 2.10□SECONDARY SOURCES□130
- 2.11□ASSUMPTIONS□131
- 3□EXECUTIVE SUMMARY□132
- 4□PREMIUM INSIGHTS□137

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- 4.1 PORTER FIVE FORCES 138
- 4.2 TECHNOLOGICAL TRENDS 139
  - 4.2.1 RISE IN AI/ML WORKLOADS DRIVING BARE METAL ADOPTION 139
  - 4.2.2 RISE OF EDGE COMPUTING AND DISTRIBUTED INFRASTRUCTURE 139
  - 4.2.3 AUTOMATION & ORCHESTRATION VIA INFRASTRUCTURE AS CODE (IAC) 140
  - 4.2.4 ENHANCED SECURITY VIA HARDWARE ROOT OF TRUST AND TPM INTEGRATION 141
- 4.3 COMPANY COMPARITIVE ANALYSIS 143
- 4.4 KEY STRATEGIC DECISION 150
  - 4.4.1 INFRASTRUCTURE INVESTMENT - EDGE VS. CORE DEPLOYMENT STRATEGY 150
  - 4.4.2 SERVICE DIFFERENTIATION THROUGH ECOSYSTEM INTEGRATION 150
  - 4.4.3 PRICING MODEL AND RESOURCE MONETIZATION STRATEGY 151
  - 4.4.4 COMPLIANCE & DATA SOVEREIGNTY ROADMAP 152
  - 4.4.5 CONCLUSION 153
- 4.5 REGULATORY STANDARDS 154
  - 4.5.1 DATA PRIVACY & SOVEREIGNTY 154
  - 4.5.2 SECURITY & RISK MANAGEMENT STANDARDS 155
  - 4.5.3 INTEROPERABILITY, PORTABILITY & POLICIES 157
  - 4.5.4 PROCUREMENT, ANTITRUST & MARKET STRUCTURE 158
- 4.6 PATENT ANALYSIS 160
  - 4.6.1 PATENT ANALYSIS - ASIA PACIFIC BARE METAL CLOUD MARKET 160
- 4.7 PRICING ANALYSIS 162
- 5 MARKET OVERVIEW 163
  - 5.1 DRIVERS 165
    - 5.1.1 SURGING DEMAND FOR HIGH-PERFORMANCE COMPUTING (HPC), AI/ML WORKLOADS, AND DATA-INTENSIVE APPLICATIONS 165
      - 5.1.2 INCREASING ADOPTION IN TELECOM AND 5G CORE INFRASTRUCTURE FOR ULTRA-LOW LATENCY PROCESSING 165
      - 5.1.3 GROWING SHIFT TOWARD CLOUD-NATIVE CONTAINER ORCHESTRATION AND DEPLOYMENT OF WORKLOADS DIRECTLY ON BARE METAL INFRASTRUCTURE 166
        - 5.1.4 EXPANDING USE IN GAMING, MEDIA RENDERING, AND ADTECH PLATFORMS REQUIRING DIRECT HARDWARE ACCESS 167
    - 5.2 RESTRAINTS 168
      - 5.2.1 SKILL GAP AND LACK OF STANDARDIZED AUTOMATION TOOLS FOR BARE METAL DEPLOYMENTS 168
      - 5.2.2 HARDWARE DEPENDENCY LEADING TO LONGER UPGRADE CYCLES AND VENDOR LOCK-IN RISKS 168
    - 5.3 OPPORTUNITY 170
      - 5.3.1 RISING DEMAND FOR HIGH-PERFORMANCE INFRASTRUCTURE TO SUPPORT AI AND MACHINE LEARNING 170
      - 5.3.2 ACCELERATED ADOPTION OF IOT, SMART DEVICES, AND 5G DRIVING EDGE AND CORE COMPUTE NEEDS 171
      - 5.3.3 INCREASING ADOPTION AMONG SMES DUE TO COST-EFFICIENT AND SCALABLE DEPLOYMENT MODELS 172
  - 5.4 CHALLENGES 173
    - 5.4.1 LIMITED VENDOR ECOSYSTEM & STANDARDIZATION 173
    - 5.4.2 HIGH INFRASTRUCTURE & OPERATIONAL COSTS 174
- 6 ASIA PACIFIC BARE METAL CLOUD MARKET, BY COMPONENT 175
  - 6.1 OVERVIEW 176
  - 6.2 SERVER 177
  - 6.3 SERVICES 178
- 7 ASIA PACIFIC BARE METAL CLOUD MARKET, BY APPLICATION 180
  - 7.1 OVERVIEW 181
  - 7.2 REAL TIME ANALYTICS 182
  - 7.3 ADTECH/FINTECH 183

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7.4	GAMING	183
7.5	STREAMING	184
7.6	ESPORTS	184
7.7	OTHERS	185
8	ASIA PACIFIC BARE METAL CLOUD MARKET, BY ORGANIZATION SIZE.	186
8.1	OVERVIEW	187
8.2	SMES	188
8.3	LARGE ENTERPRISES	189
9	ASIA PACIFIC BARE METAL CLOUD MARKET, BY INFRASTRUCTURE	190
9.1	OVERVIEW	191
9.2	VIRTUAL PUBLIC CLOUD	192
9.3	CLASSIC INFRASTRUCTURE	193
10	ASIA PACIFIC BARE METAL CLOUD MARKET, BY END USER.	194
10.1	OVERVIEW	195
10.2	IT & TELECOM	197
10.3	BFSI	199
10.4	GOVERNMENT	202
10.5	MANUFACTURING	204
10.6	MEDIA & ENTERTAINMENT	207
10.7	HEALTHCARE	209
10.8	RETAIL	212
10.9	OTHERS	214
11	ASIA PACIFIC BARE METAL CLOUD MARKET, BY REGION	217
11.1	ASIA-PACIFIC	219
11.1.1	CHINA	235
11.1.2	JAPAN	249
11.1.3	INDIA	263
11.1.4	SOUTH KOREA	277
11.1.5	AUSTRALIA	291
11.1.6	SINGAPORE	305
11.1.7	THAILAND	319
11.1.8	MALAYSIA	333
11.1.9	INDONESIA	347
11.1.10	PHILIPPINES	361
11.1.11	TAIWAN	375
11.1.12	VIETNAM	388
11.1.13	NEW ZEALAND	401
11.1.14	REST OF ASIA-PACIFIC	415
12	ASIA PACIFIC BARE METAL CLOUD MARKET, COMPANY LANDSCAPE	429
12.1	COMPANY SHARE ANALYSIS: ASIA PACIFIC	429
13	SWOT ANALYSIS	430
14	COMPANY PROFILE	431
14.1	ATLANTIC.NET	431
14.1.1	COMPANY SNAPSHOT	431
14.1.2	PRODUCT PORTFOLIO	431
14.1.3	RECENT DEVELOPMENT	432
14.2	MICROSOFT.	434

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14.2.1	COMPANY SNAPSHOT	434
14.2.2	REVENUE ANALYSIS	434
14.2.3	COMPANY SHARE ANALYSIS	435
14.2.4	PRODUCT PORTFOLIO	435
14.2.5	RECENT DEVELOPMENT	435
14.3	AMAZON WEB SERVICES, INC	436
14.3.1	COMPANY SNAPSHOT	436
14.3.2	REVENUE ANALYSIS	436
14.3.3	COMPANY SHARE ANALYSIS	437
14.3.4	PRODUCT PORTFOLIO	437
14.3.5	RECENT DEVELOPMENT	437
14.4	GOOGLE LLC	438
14.4.1	COMPANY SNAPSHOT	438
14.4.2	REVENUE ANALYSIS	439
14.4.3	COMPANY SHARE ANALYSIS	439
14.4.4	PRODUCT PORTFOLIO	440
14.4.5	RECENT DEVELOPMENT	440
14.5	SAMSUNG SDS	441
14.5.1	COMPANY SNAPSHOT	441
14.5.2	REVENUE ANALYSIS	441
14.5.3	COMPANY SHARE ANALYSIS	442
14.5.4	PRODUCT PORTFOLIO	442
14.5.5	RECENT DEVELOPMENT	442
14.6	RACKSPACE TECHNOLOGY	443
14.6.1	COMPANY SNAPSHOT	443
14.6.2	REVENUE ANALYSIS	443
14.6.3	COMPANY SHARE ANALYSIS	444
14.6.4	SOLUTIONS PORTFOLIO	444
14.6.5	RECENT DEVELOPMENT	444
14.7	ALIBABA CLOUD	445
14.7.1	COMPANY SNAPSHOT	445
14.7.2	PRODUCT PORTFOLIO	445
14.7.3	RECENT DEVELOPMENTS	446
14.8	BIGSTEP TECHNOLOGIES PVT. LTD.	447
14.8.1	COMPANY SNAPSHOT	447
14.8.2	PRODUCT PORTFOLIO	447
14.8.3	RECENT DEVELOPMENTS	447
14.9	CHERRY SERVERS	448
14.9.1	COMPANY SNAPSHOT	448
14.9.2	PRODUCT PORTFOLIO	448
14.9.3	RECENT DEVELOPMENTS	449
14.10	EQUINIX INC	450
14.10.1	COMPANY SNAPSHOT	450
14.10.2	REVENUE ANALYSIS	450
14.10.3	PRODUCT PORTFOLIO	451
14.10.4	RECENT DEVELOPMENT	451
14.11	FASTHOSTS INTERNET LIMITED.	452

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- 14.11.1 COMPANY SNAPSHOT 452
- 14.11.2 PRODUCT PORTFOLIO 452
- 14.11.3 RECENT DEVELOPMENT 452
- 14.12 HORIZONIQ 453
  - 14.12.1 COMPANY SNAPSHOT 453
  - 14.12.2 PRODUCT PORTFOLIO 453
  - 14.12.3 RECENT DEVELOPMENT 453
- 14.13 HIVELOCITY, INC 454
  - 14.13.1 COMPANY SNAPSHOT 454
  - 14.13.2 PRODUCT PORTFOLIO 454
  - 14.13.3 RECENT DEVELOPMENTS 454
- 14.14 IBM 455
  - 14.14.1 COMPANY SNAPSHOT 455
  - 14.14.2 REVENUE ANALYSIS 455
  - 14.14.3 PRODUCT PORTFOLIO 456
  - 14.14.4 RECENT DEVELOPMENT 457
- 14.15 JOYENT 458
  - 14.15.1 COMPANY SNAPSHOT 458
  - 14.15.2 PRODUCT PORTFOLIO 458
  - 14.15.3 RECENT DEVELOPMENT 458
- 14.16 LUMEN TECHNOLOGIES 459
  - 14.16.1 COMPANY SNAPSHOT 459
  - 14.16.2 REVENUE ANALYSIS 459
  - 14.16.3 PRODUCT PORTFOLIO 460
  - 14.16.4 RECENT DEVELOPMENT/NEWS 460
- 14.17 LIMESTONE NETWORKS, INC. 461
  - 14.17.1 COMPANY SNAPSHOT 461
  - 14.17.2 PRODUCT PORTFOLIO 461
  - 14.17.3 RECENT DEVELOPMENTS 462
- 14.18 LIQUID WEB, LLC 463
  - 14.18.1 COMPANY SNAPSHOT 463
  - 14.18.2 PRODUCT PORTFOLIO 463
  - 14.18.3 RECENT DEVELOPMENT 463
- 14.19 ORACLE 464
  - 14.19.1 COMPANY SNAPSHOT 464
  - 14.19.2 REVENUE ANALYSIS 464
  - 14.19.3 PRODUCT PORTFOLIO 465
  - 14.19.4 RECENT DEVELOPMENT 466
- 14.20 OVH SAS. 467
  - 14.20.1 COMPANY SNAPSHOT 467
  - 14.20.2 REVENUE ANALYSIS 467
  - 14.20.3 PRODUCT PORTFOLIO 468
  - 14.20.4 RECENT DEVELOPMENT 468
- 14.21 PHOENIXNAP 469
  - 14.21.1 COMPANY SNAPSHOT 469
  - 14.21.2 PRODUCT PORTFOLIO 469
  - 14.21.3 RECENT DEVELOPMENT 469

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14.22 □SCALEWAY SAS □470  
14.22.1 □COMPANY SNAPSHOT □470  
14.22.2 □PRODUCT PORTFOLIO □470  
14.22.3 □RECENT DEVELOPMENTS □470  
14.23 □VULTR □471  
14.23.1 □COMPANY SNAPSHOT □471  
14.23.2 □PRODUCT PORTFOLIO □471  
14.23.3 □RECENT DEVELOPMENT □471  
14.24 □ZENLAYER, INC. □472  
14.24.1 □COMPANY SNAPSHOT □472  
14.24.2 □PRODUCT PORTFOLIO □472  
14.24.3 □RECENT DEVELOPMENT □472  
15 □QUESTIONNAIRE □473  
?

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