

## **U.S. Bottled Water Market**

Market Report | 2025-03-01 | 350 pages | Data Bridge Market Research

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### **Report description:**

U.S. bottled water market is expected to reach USD 105.27 billion by 2032 from USD 67.18 billion in 2024, growing with the CAGR of 5.9% in the forecast period of 2025 to 2032.

#### Market Segmentation:

U.S. Bottled Water Market Segmentation, By Type (Regular Water, Mineral Water, Artesian Water, Spring Water, Glacial Water, Volcanic Water, and Others), Product Type (Still and Sparkling), Flavor (Plain/Unflavored and Flavored), Nature (Organic and Conventional), Pricing Category (Regular and Premium), Packaging Type (Bottled, Canned, Tetra Pack, and Others), Packaging Size (Less than 16 Oz, 16 Oz, 20 Oz, 1 L, 1.5 L, 2 L, 5 L, and More than 5 L), Distribution Channel (Store Based Retailers and Non-Store Retailers) - Industry Trends and Forecast to 2032

Some of the major factors contributing to the growth of the U.S bottled water market:

#### Driver

- Rising concerns over tap water safety and inadequate public water supply

#### Restraint

- Regulatory pressure related to plastic waste and pollution

#### Opportunity

- Growing demand for functional & premium water

#### Market Players:

The key players operating in the U.S bottled water market are:

- The Coca-Cola Company (U.S.)
- Tata Consumer Products Limited (India)
- Nestle (Switzerland)
- Danone (France)

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- PepsiCo (U.S.)
- Fiji Water Company LLC (U.S.)
- Mountain Valley Spring Company LLC (U.S.)
- CG Roxane, LLC (U.S.)
- Vichy Catalan Corporation (Spain)
- Voss of Norway AS (Norway)

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