

Publishing in North America

Industry Report | 2025-12-31 | 44 pages | MarketLine

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Report description:

Publishing in North America

Summary

Publishing in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines. The books segment scope includes both physical and e-books. Physical books cover atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. The e-books consist of electronic books that can be read on computers or other electronic devices, such as tablets. Both the newspaper and magazines segments include revenues generated from circulation, advertising, and online subscriptions.
- The North American publishing market recorded revenues of \$63.8 billion in 2024, representing a compound annual growth rate (CAGR) of 1.0% between 2019 and 2024.
- The books segment accounted for the market's largest proportion in 2024, with total revenues of \$32.6 billion, equivalent to 51.0% of the market's overall value.
- North America accounted for a share of 26.1% of the global publishing market in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in

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North America

- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America publishing market with five year forecasts

Reasons to Buy

- What was the size of the North America publishing market by value in 2024?
- What will be the size of the North America publishing market in 2029?
- What factors are affecting the strength of competition in the North America publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's publishing market?

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