

## **Publishing in Australia**

Industry Report | 2025-12-31 | 39 pages | MarketLine

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### **Report description:**

Publishing in Australia

#### Summary

Publishing in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The publishing market is segmented into books, newspapers, and magazines. The books segment scope includes both physical and e-books. Physical books cover atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. The e-books consist of electronic books that can be read on computers or other electronic devices, such as tablets. Both the newspaper and magazines segments include revenues generated from circulation, advertising, and online subscriptions.
- The Australian publishing market recorded revenues of \$4.0 billion in 2024, representing a compound annual growth rate (CAGR) of 3.1% between 2019 and 2024.
- The newspapers segment accounted for the market's largest proportion in 2024, with total revenues of \$2.0 billion, equivalent to 49.3% of the market's overall value.
- Australia accounted for a share of 3.5% of the Asia-Pacific publishing market in 2024.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the publishing market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in

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## Australia

- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia publishing market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Australia publishing market by value in 2024?
- What will be the size of the Australia publishing market in 2029?
- What factors are affecting the strength of competition in the Australia publishing market?
- How has the market performed over the last five years?
- How large is Australia's publishing market in relation to its regional counterparts?

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