

## **Hotels & Motels in Germany**

Industry Report | 2025-11-27 | 52 pages | MarketLine

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### **Report description:**

Hotels & Motels in Germany

#### Summary

Hotels & Motels in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The hotels & motels industry includes establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.
- The German hotels & motels industry recorded revenues of \$25.7 billion in 2024, representing a compound annual growth rate (CAGR) of 0.5% between 2019 and 2024.
- The number of establishments in the industry declined with a negative CAGR of 1.1% between 2019 and 2024, reaching a total of 12,198.0 establishments in 2024.
- The German hotels & motels industry grew by 2.6% annually in 2024.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Germany

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- Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany hotels & motels market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Germany hotels & motels market by value in 2024?
- What will be the size of the Germany hotels & motels market in 2029?
- What factors are affecting the strength of competition in the Germany hotels & motels market?
- How has the market performed over the last five years?
- Who are the top competitors in Germany's hotels & motels market?

#### **Table of Contents:**

##### Table of Contents

- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Market volume
  - 1.4. Market volume forecast
  - 1.5. Category segmentation
  - 1.6. Geography segmentation
  - 1.7. Market rivalry
  - 1.8. Competitive landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
  - 3.2. Market volume
- 4 Market Segmentation
  - 4.1. Category segmentation
  - 4.2. Geography segmentation
- 5 Market Outlook
  - 5.1. Market value forecast
  - 5.2. Market volume forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. New entrants
  - 6.5. Threat of substitutes
  - 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Who are the leading players?
  - 7.2. What are the strengths and strategies of the leading players?
  - 7.3. What are the recent developments in the industry?
  - 7.4. What are the challenges faced in the industry?

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## 8 Company Profiles

8.1. Accor SA

8.2. Marriott International Inc

8.3. InterContinental Hotels Group Plc

8.4. TUI Hotels & Resorts

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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