

## **Hotels & Motels in Denmark**

Industry Report | 2025-11-27 | 43 pages | MarketLine

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### **Report description:**

Hotels & Motels in Denmark

#### Summary

Hotels & Motels in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The hotels & motels industry includes establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.
- The Danish hotels & motels industry recorded revenues of \$2.2 billion in 2024, representing a negative compound annual growth rate (CAGR) of 1.4% between 2019 and 2024.
- Industry consumption volume increased with a CAGR of 2% between 2019 and 2024, reaching a total of 721.0 establishments in 2024.
- The growing travel and tourism expenditure is a key driver of revenue in the hotels & motels industry. According to the World Travel and Tourism Council, in 2024, spending on travel & tourism was \$24,663.0 million as compared to \$23,467.7 million in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Denmark

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Denmark
- Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Denmark hotels & motels market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Denmark hotels & motels market by value in 2024?
- What will be the size of the Denmark hotels & motels market in 2029?
- What factors are affecting the strength of competition in the Denmark hotels & motels market?
- How has the market performed over the last five years?
- Who are the top competitors in Denmark's hotels & motels market?

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