

Non-Life Insurance in South America

Industry Report | 2025-12-11 | 44 pages | MarketLine

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Report description:

Non-Life Insurance in South America

Summary

Non-Life Insurance in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Non-life insurance is typically defined as any insurance not determined to be life insurance. It includes automobile and homeowners' policies and provides payments depending on the loss from a particular financial event.
- The South American non-life insurance market recorded gross written premiums of \$84.9 billion in 2024, representing a compound annual growth rate (CAGR) of 4.6% between 2019 and 2024.
- The motor segment accounted for the market's largest proportion in 2024, with total gross written premiums of \$21.2 billion, equivalent to 25.0% of the market's overall value.
- In 2024, the South American non-life insurance market recorded an annual growth of 4.1%. The growth is driven by a rise in the number of active non-life insurance policies, which expanded the premium base and strengthened insurers' recurring revenue streams. According to Superintendencia Financiera de Colombia, in 2024, the number of active non-life insurance policies in Colombia reached 33.4 million, up 2.8% annually.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the non-life insurance market in South America

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in South America
- Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South America non-life insurance market with five year forecasts

Reasons to Buy

- What was the size of the South America non-life insurance market by value in 2024?
- What will be the size of the South America non-life insurance market in 2029?
- What factors are affecting the strength of competition in the South America non-life insurance market?
- How has the market performed over the last five years?

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