

Tobacco & Tobacco Products in Europe

Industry Report | 2025-12-25 | 44 pages | MarketLine

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Report description:

Tobacco & Tobacco Products in Europe

Summary

Tobacco & Tobacco Products in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The tobacco & tobacco products market includes sales of cigarettes, smoking tobacco, smokeless tobacco, and cigars & cigarillos. The cigarettes segment includes filter cigarettes and plain cigarettes. The smoking tobacco segment covers snuff/snus and chewing tobacco products. The smokeless tobacco segment includes pipe tobacco and fine cut tobacco (FCT). The scope of the cigars & cigarillos segment includes large cigars and small cigars. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The European tobacco & tobacco products market recorded revenues of \$224,995.6 million in 2024, representing a compound annual growth rate (CAGR) of 1.9% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 2.8% between 2019-24, reaching a total of 757,626.5 million pieces in 2024.
- The European tobacco & tobacco products market registered sluggish growth during 2019-24, primarily driven by strong cultural attachment to smoking, relatively high disposable incomes allowing consumers to continue spending on tobacco products, and price increases that helped sustain revenue despite volume declines.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco & tobacco products market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco & tobacco products market in Europe
- Leading company profiles reveal details of key tobacco & tobacco products market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe tobacco & tobacco products market with five year forecasts

Reasons to Buy

- What was the size of the Europe tobacco & tobacco products market by value in 2024?
- What will be the size of the Europe tobacco & tobacco products market in 2029?
- What factors are affecting the strength of competition in the Europe tobacco & tobacco products market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's tobacco & tobacco products market?

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