

Books in Europe

Industry Report | 2025-12-18 | 39 pages | MarketLine

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Report description:

Books in Europe

Summary

Books in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales. This physical segment encompasses all types of physical books, including hardcover and paperback books. The scope of the segment includes atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. The e-books segment consists of electronic books that can be read on computers or other electronic devices such as tablets. The scope of the other segment includes downloading audiobooks and physical audiobooks. Download audiobooks refer to the digital versions of books that were initially on CDs or tapes. These can be downloaded onto either a computer or a digital device. Physical audiobooks are audio recordings of a book that can be either exact word-for-word versions or abridged versions.
- The European books market recorded revenues of \$34 billion in 2024, representing a compound annual growth rate (CAGR) of 0.9% between 2019 and 2024.
- The physical segment accounted for the market's largest proportion in 2024, with total revenues of \$23.6 billion, equivalent to 69.4% of the market's overall value.
- In 2024, Germany accounted for the largest market share of the European books market, holding 31.5% of the total market value.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Europe
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe books market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Europe books market by value in 2024?
- What will be the size of the Europe books market in 2029?
- What factors are affecting the strength of competition in the Europe books market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's books market?

Table of Contents:

Table of Contents

- 1.Executive Summary
 - 1.1.Market value
 - 1.2.Market value forecast
 - 1.3.Category segmentation
 - 1.4.Geography segmentation
 - 1.5.Market rivalry
 - 1.6.Competitive landscape
- 2.Market Overview
 - 2.1.Market definition
 - 2.2.Market analysis
- 3.Market Data
 - 3.1.Market value
- 4.Market Segmentation
 - 4.1.Category segmentation
 - 4.2.Geography segmentation
- 5.Market Outlook
 - 5.1.Market value forecast
- 6.Five Forces Analysis
 - 6.1.Summary
 - 6.2.Buyer power
 - 6.3.Supplier power
 - 6.4.New entrants
 - 6.5.Threat of substitutes
 - 6.6.Degree of rivalry
- 7.Competitive Landscape
 - 7.1.Who are the leading players?
 - 7.2.What are the strengths of the leading players?
 - 7.3.What are the recent developments in the market?
- 8.Company Profiles

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- 8.1.Thalia Bucher GmbH
- 8.2.Arnoldo Mondadori Editore SpA
- 8.3.Waterstones Booksellers Ltd
- 8.4.WH Smith PLC
- 8.5.Amazon.com Inc
- 9.Macroeconomic Indicators
 - 9.1.Country data
- 10.Appendix
 - 10.1.Methodology
 - 10.2.Industry associations
 - 10.3.Related MarketLine research
 - 10.4.About MarketLine

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