

## **Beer & Cider in Asia-Pacific**

Industry Report | 2025-12-11 | 41 pages | MarketLine

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### **Report description:**

Beer & Cider in Asia-Pacific

#### Summary

Beer & Cider in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The beer & cider market includes the retail sales of beer and cider beverages. By type, the market is segmented into beers and ciders. Beers are alcoholic drinks made by brewing and fermenting a mixture of cereal grains, hops, water, and yeast. Ciders are fermented beverages made from fruit juice, usually apple juice.
- The Asia-Pacific beer & cider market recorded revenues of \$188,210.3 million in 2024, representing a negative compound annual growth rate (CAGR) of 0.2% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 1.2% between 2019-24, reaching a total of 63,533.7 million liters in 2024.
- The contraction of the Asia-Pacific beer & cider market during 2019-24 can be attributed to consumers becoming more health-conscious and reducing overall alcohol consumption.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the beer & cider market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in

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## Asia-Pacific

- Leading company profiles reveal details of key beer & cider market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific beer & cider market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Asia-Pacific beer & cider market by value in 2024?
- What will be the size of the Asia-Pacific beer & cider market in 2029?
- What factors are affecting the strength of competition in the Asia-Pacific beer & cider market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's beer & cider market?

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