

Global Online Music Streaming

Industry Report | 2025-12-04 | 36 pages | MarketLine

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Report description:

Global Online Music Streaming

Summary

Global Online Music Streaming industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online music streaming market includes the revenue generated from the streaming of music online. This revenue is primarily generated from two sources: subscription services and ad-supported streams. Subscription service charges are generally paid monthly or annually by users who want to access exclusive content or avoid ads while listening. Ad-supported streams, on the other hand, are free to use but display ads during the streaming experience.
- The global online music streaming market recorded revenues of \$26,089.6 million in 2024, representing a compound annual growth rate (CAGR) of 13.0% between 2019 and 2024.
- The subscription services segment accounted for the market's largest proportion in 2024, with total revenues of \$17,270.5 million, equivalent to 66.2% of the market's overall value.
- In 2024, the global online music streaming market experienced an annual growth of 7.1%. The market's strong growth is driven by the increased number of internet users. According to the World Bank, in 2024, the internet users in the UK reached 65.2 million, up 0.6% from 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online

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music streaming market in the global

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online music streaming market
- Leading company profiles reveal details of key online music streaming market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global online music streaming market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global online music streaming market by value in 2024?
- What will be the size of the Global online music streaming market in 2029?
- What factors are affecting the strength of competition in the Global online music streaming market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's online music streaming market?

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