

Packaged Water in Turkey

Industry Report | 2025-11-27 | 41 pages | MarketLine

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Report description:

Packaged Water in Turkey

Summary

Packaged Water in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The packaged water market includes retail sales of packaged drinking water. The market scope excludes sales of unpackaged water.
- The Turkish packaged water market recorded revenues of \$2,487.7 million in 2024, representing a compound annual growth rate (CAGR) of 2.6% between 2019-24.
- Market consumption volume increased with a CAGR of 0.6% between 2019-24, reaching a total of 5,926.4 million liters in 2024.
- The Turkish packaged water market revenue recorded moderate growth during 2019-24, driven by rising awareness of the harmful effects of tap water, notably concerning water contamination and the consequent risk of water-borne diseases.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the packaged water market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in Turkey
- Leading company profiles reveal details of key packaged water market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey packaged water market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey packaged water market by value in 2024?
- What will be the size of the Turkey packaged water market in 2029?
- What factors are affecting the strength of competition in the Turkey packaged water market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's packaged water market?

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