

## **Meat in Switzerland**

Industry Report | 2025-12-11 | 38 pages | MarketLine

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### **Report description:**

Meat in Switzerland

Summary

Meat in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The meat market includes retail sales of fresh meat (counter), chilled raw packaged meat - whole cuts, frozen meat, chilled raw packaged meat - processed, ambient meat, cooked meats - packaged, and other. The scope of others includes cooked meats - counter.
- The Swiss meat market recorded revenues of \$7,088.3 million in 2024, representing a compound annual growth rate (CAGR) of 3.4% between 2019-24.
- Market consumption volume increased with a CAGR of 0.4% between 2019-24, reaching a total of 270.9 million kilograms in 2024.
- The Swiss meat market experienced moderate growth during 2019-24, primarily driven by strong economic conditions led to a surge in consumer purchasing power, fueling the growth of the meat market and driving consumers to opt for premium meat products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in Switzerland

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Switzerland
- Leading company profiles reveal details of key meat market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland meat market with five year forecasts

#### Reasons to Buy

- What was the size of the Switzerland meat market by value in 2024?
- What will be the size of the Switzerland meat market in 2029?
- What factors are affecting the strength of competition in the Switzerland meat market?
- How has the market performed over the last five years?
- What are the main segments that make up Switzerland's meat market?

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