

Breakfast Cereals in Switzerland

Industry Report | 2025-12-18 | 36 pages | MarketLine

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Report description:

Breakfast Cereals in Switzerland

Summary

Breakfast Cereals in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The breakfast cereals market consists of retail sales of Hot cereals, Ready-to-eat cereals, and Congee.
- The Swiss breakfast cereals market recorded revenues of \$231.3 million in 2024, representing a compound annual growth rate (CAGR) of 4.7% between 2019-24.
- Market consumption volume increased with a CAGR of 1.3% between 2019-24, reaching a total of 24.3 million kilograms in 2024.
- The Swiss breakfast cereals market registered healthy growth during 2019-24, primarily driven by a combination of rising consumer interest in nutritious and convenient breakfast options and a strong underlying economic environment that supported discretionary food spending.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the breakfast cereals market in Switzerland
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the breakfast cereals market in Switzerland
- Leading company profiles reveal details of key breakfast cereals market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland breakfast cereals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Switzerland breakfast cereals market by value in 2024?
- What will be the size of the Switzerland breakfast cereals market in 2029?
- What factors are affecting the strength of competition in the Switzerland breakfast cereals market?
- How has the market performed over the last five years?
- How large is Switzerland's breakfast cereals market in relation to its regional counterparts?

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