

Global PCs

Industry Report | 2025-12-04 | 43 pages | MarketLine

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Report description:

Global PCs

Summary

Global PCs industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The personal computers (PCs) market is segmented into Desktop PCs and Towers, and Portable PCs. Desktop PCs and Towers include all-in-one desktop personal computers that cover all associated devices for an independent and stand-alone client-server relationship, and stand-alone desktop PC towers with varying capacity, performance, and physical size. The portable PCs segment is defined as including all notebook, laptop, and tablet computers. Market value covers sales of all consumer and enterprise PCs, valued at manufacturer selling prices, including all applicable taxes.
- The global PCs market recorded revenues of \$223,440.4 million in 2024, representing a compound annual growth rate (CAGR) of 3.6% between 2019 and 2024.
- The portable PCs segment accounted for the market's largest proportion in 2024, with total revenues of \$172,223.8 million, equivalent to 77.1% of the market's overall value.
- In 2024, Asia-Pacific accounted for a 36.5% share of the global PCs market, followed by North America at 36.1%, Europe at 20.7%, South America at 3.7% and the Middle East & Africa at 3.0%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the pcs market in the global

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global pcs market
- Leading company profiles reveal details of key pcs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global pcs market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global pcs market by value in 2024?
- What will be the size of the Global pcs market in 2029?
- What factors are affecting the strength of competition in the Global pcs market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's pcs market?

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