

## **PCs in Russia**

Industry Report | 2025-12-04 | 40 pages | MarketLine

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### **Report description:**

PCs in Russia

Summary

PCs in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The personal computers (PCs) market is segmented into Desktop PCs and Towers, and Portable PCs. Desktop PCs and Towers include all-in-one desktop personal computers that cover all associated devices for an independent and stand-alone client-server relationship, and stand-alone desktop PC towers with varying capacity, performance, and physical size. The portable PCs segment is defined as including all notebook, laptop, and tablet computers. Market value covers sales of all consumer and enterprise PCs, valued at manufacturer selling prices, including all applicable taxes.
- The Russian PCs market recorded revenues of \$1,861.2 million in 2024, representing a compound annual growth rate (CAGR) of 3.6% between 2019 and 2024.
- The portable PCs segment accounted for the market's largest proportion in 2024, with total revenues of \$1,446.3 million, equivalent to 77.7% of the market's overall value.
- In 2024, Russia accounted for a 4.0% share of the European PCs market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Russia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Russia
- Leading company profiles reveal details of key pcs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Russia pcs market with five year forecasts

#### Reasons to Buy

- What was the size of the Russia pcs market by value in 2024?
- What will be the size of the Russia pcs market in 2029?
- What factors are affecting the strength of competition in the Russia pcs market?
- How has the market performed over the last five years?
- What are the main segments that make up Russia's pcs market?

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