

## **India Generic Drug Manufacturing Market Size, Share and Growth Analysis Report: Forecast Trends and Outlook (2025-2034)**

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### **Report description:**

The India generic drug manufacturing market was valued at USD 26.36 Billion in 2024 and is expected to grow at a CAGR of 5.90% , reaching USD 46.76 Billion by 2034 . The government incentives, patent expirations, and strong export demand are propelling the market, supported by cost-efficient production capabilities and growing global partnerships in affordable pharmaceutical supply chains across the region.

### Key Trends and Insights

- India contributed approximately 6% of the global generic drug manufacturing market revenue during the historical period, reflecting its strong position as a leading pharmaceutical producer.
- The simple generics segment dominated the market by drug type, capturing an estimated 65% revenue share in the historical period.
- Retail pharmacies segment is expected to lead the market by distribution channel in the forecast period.

### Market Size and Forecast

- Market Size (2024) : USD 26.36 Billion
- Projected Market Size (2034): USD 46.76 Billion
- CAGR (2025-2034): 5.90%

### India Generic Drug Manufacturing Market Overview

The generic drug manufacturing market in India is rapidly expanding, driven by its reputation as the "pharmacy of the world." The nation benefits from low-cost production, skilled labor, and strong regulatory support for pharmaceutical exports. Government

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programs like the Production Linked Incentive (PLI) scheme further encourage manufacturing capacity and R&D. Increasing global demand for affordable generics and patent expirations in developed markets continue to boost India's role as a key supplier in the global pharmaceutical value chain. The market is anticipated to grow at a CAGR of 5.90% during the forecast period of 2025-2034.

## India Generic Drug Manufacturing Market Growth Drivers

### Global Expansion of Indian Generic Drug Manufacturers Driving Market Growth

The market is being propelled by the global expansion of domestic pharmaceutical companies. For instance, in July 2025, Dr. Reddy's Laboratories announced plans to launch a generic version of semaglutide, the active ingredient in Novo Nordisk's Wegovy, across 87 countries. This strategic move underscores India's capability in developing high-value generics for metabolic and chronic diseases. Growing export-oriented production, patent expirations, and increasing international approvals are strengthening India's position as a global leader in generic drug manufacturing.

## India Generic Drug Manufacturing Market Trends

Major market trends include rise in merger and acquisition activities in the region along with increasing focus on developing specialty generics.

### Strategic Acquisitions to Strengthen Global Presence Poised for Market Expansion

A key trend shaping the Indian market is the increasing number of strategic mergers and acquisitions. For instance, in August 2025, Aurobindo Pharma entered advanced talks to acquire Zentiva for approximately EUR 5.5 billion (USD 5.9 billion), marking one of India's largest pharmaceutical buyouts. This acquisition aims to expand Aurobindo's presence in the European generics market and enhance its capabilities in complex generics and controlled substances. Such global-scale acquisitions highlight India's evolving focus on value-added generics and cross-border expansion.

### Rising Demand for Complex and Specialty Generics to Increase the India Generic Drug Manufacturing Market Demand

A growing trend in the market is the increasing focus on complex and specialty generics. Manufacturers are shifting beyond traditional small-molecule drugs to develop modified-release formulations, biosimilars, and controlled-substance generics to meet evolving therapeutic needs. This trend is driven by rising global demand for advanced, cost-effective medicines, patent expirations of innovative drugs, and the need for diversified portfolios. Indian companies are leveraging R&D capabilities and regulatory expertise to capture high-value markets, reinforcing their role as leaders in the global generics landscape.

## India Generic Drug Manufacturing Market Share

### Simple Generics Led the Segmentation by Drug Type

In the market, simple generics dominated with an estimated 65% revenue share during the historical period. This can be attributed to India's large-scale production capabilities, cost-efficient manufacturing, and strong export network. The availability of a wide range of small-molecule drugs and favorable government policies supporting affordable healthcare have further strengthened this segment. Moreover, the growing demand from developing nations for low-cost medicines continues to reinforce India's leadership position in the global simple generics landscape.

## Leading Players in the India Generic Drug Manufacturing Market

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The key features of the market report comprise funding and investment analysis, and strategic initiatives by the leading players. The major companies in the market are as follows:

#### Novartis AG

Novartis AG, headquartered in Basel, Switzerland, was founded in 1996 through the merger of Ciba-Geigy and Sandoz. The company operates across innovative pharmaceuticals, generics (Sandoz), and eye care products, offering treatments in oncology, immunology, cardiology, and dermatology. Its Sandoz division is a major player in generic drugs and biosimilars, providing cost-effective solutions worldwide and strengthening its global footprint in the pharmaceutical sector.

#### Teva Pharmaceutical Industries

Teva Pharmaceutical Industries, established in 1901 and headquartered in Petah Tikva, Israel, is a leading global generic drug manufacturer. Teva's portfolio spans oral and injectable generics, specialty medicines, and biosimilars, focusing on neurology, oncology, and respiratory therapies. The company's strong presence in the U.S., Europe, and emerging markets has cemented its position as a trusted provider of affordable and high-quality pharmaceuticals worldwide.

#### Sun Pharmaceuticals

Sun Pharmaceuticals, founded in 1983 and headquartered in Mumbai, India, is a prominent global pharmaceutical company specializing in generics, branded generics, specialty, and active pharmaceutical ingredients (APIs). Its diversified portfolio covers cardiology, psychiatry, neurology, diabetology, and oncology, serving markets across India, the U.S., and over 100 countries. The company focuses on affordable, high-quality medicines while expanding its global presence through acquisitions and innovation.

#### Viartis

Viartis, headquartered in Pittsburgh, Pennsylvania, U.S., was formed in 2020 through the merger of Mylan and Upjohn (Pfizer's off-patent division). The company offers a broad portfolio of generic and branded pharmaceuticals, biosimilars, and over-the-counter products, addressing areas like cardiovascular, oncology, infectious diseases, and dermatology. With operations in over 165 countries, Viartis focuses on providing high-quality, accessible medicines to improve global health outcomes.

Other players in the market include Fresenius Kabi, Cipla Ltd., Lupin Group, Zydus Lifesciences, Gilead Pharma, and Glenmark.

#### India Generic Drug Manufacturing Market Segmentation

The market report offers a detailed analysis of the market based on the following segments:

##### Market Breakup by Manufacturing Type

- In-House Manufacturing
- Contract Manufacturing Organizations (CMOs)

##### Market Breakup by Drug Type

- Simple Generics
- Complex Generics
- Biosimilars

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#### Market Breakup by Route of Administration

- Oral
- Injectable
- Topical
- Inhalation
- Others

#### Market Breakup by Therapeutic Area

- Cardiovascular
- Central Nervous System (CNS)
- Oncology
- Anti-Infectives (antibiotics, antivirals, antifungals)
- Gastrointestinal
- Musculoskeletal
- Respiratory
- Endocrine/Diabetes
- Others

#### Market Breakup by End User

- Hospitals and Clinics
- Homecare Settings
- Pharmacy Chains

#### Market Breakup by Distribution Channel

- Retail Pharmacies
- Hospital Pharmacies
- Online Channels
- Direct Pharmacies

#### Key Questions Answered in the India Generic Drug Manufacturing Market

- What was the India generic drug manufacturing market value in 2024?
- What is the India generic drug manufacturing market forecast outlook for 2025-2034?
- What is the market breakup based on manufacturing type?
- What is the market breakup based on drug type?
- What is the market breakup based on route of administration?
- What is the market breakup based on therapeutic area?
- What is the market breakup based on end user?
- What is the market breakup based on distribution channel?
- What are the major factors aiding the India generic drug manufacturing market demand?
- How has the market performed so far, and how is it anticipated to perform in the coming years?
- What are the market's major drivers, opportunities, and restraints?

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- What are the major India generic drug manufacturing market trends?
- Which manufacturing type will lead the market segment?
- Which product type will lead the market segment?
- Which drug type will lead the market segment?
- Which route of administration will lead the market segment?
- Which therapeutic area will lead the market segment?
- Which end user will lead the market segment?
- Which distribution channel will lead the market segment?
- Who are the key players involved in the India generic drug manufacturing market?
- What are the current unmet needs and challenges in the market?
- How are partnerships, collaborations, mergers, and acquisitions among the key market players shaping the market dynamics?

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