

## **Saudi Arabia Cognitive Health Supplements Market Size and Share Outlook Report: Forecast Trends and Growth Analysis (2025-2034)**

Market Report | 2026-03-10 | 200 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2789.00
- Five User License \$3909.00
- Corporate License \$5099.00

### **Report description:**

The Saudi Arabia cognitive health supplements market was valued at USD 277.20 Million in 2024 and is expected to grow at a CAGR of 7.20% , reaching USD 555.57 Million by 2034 . The market growth is driven by rising chronic health conditions among the aging population and increasing demand for preventive cognitive health solutions across the region.

### Key Market Trends and Insights

- By form, tablets accounted for nearly 40% of the market share in the historical period.
- Memory support supplements are anticipated to lead the market segmentation based on functionality.
- By distribution channel, pharmacy and drugstores led the market in the historical period.

### Market Size and Forecast

- Market Size (2024): USD 277.20 Million
- Projected Market Size (2034): USD 555.57 Million
- CAGR (2025-2034): 7.20%

### Saudi Arabia Cognitive Health Supplements Market Overview

The market is experiencing steady growth, driven by rising awareness of brain health and increasing demand among the aging population. Growing concerns about chronic conditions and mental wellness are pushing more consumers to explore preventive health options. With more people seeking natural ways to support memory and focus, brain supplements have become a popular choice. Supported by strong investments and innovative product offerings, the market is set to expand significantly during the forecast period.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Saudi Arabia Cognitive Health Supplements Market Growth Drivers

### Surge in Chronic Conditions Among Elderly to Drive Market Demand

Rising health concerns among the aging population are expected to be a strong growth driver in the market. For instance, in June 2025, *Frontiers in Aging* reported that over 52% of older adults in Saudi Arabia suffer from two or more chronic conditions like hypertension, high cholesterol, and type 2 diabetes. The increasing mental health burden, with nearly 18% at risk of depression or anxiety, further intensifies the need for preventive wellness. With limited adherence to healthy habits, cognitive decline becomes a growing concern. This rising awareness is likely to boost demand for brain health supplements, especially among aging consumers seeking holistic well-being.

### Saudi Arabia Cognitive Health Supplements Market Trends

The market is witnessing several emerging trends, including increased investments fueling innovation and the growing preference for convenient online purchasing channels.

### Increasing Investments Propelling Growth in the Cognitive Health Supplements Market

Strong financial backing is becoming a key force shaping the future of the market. For instance, in February 2025, Saudi Venture Capital Co. committed USD 1 billion to boost key sectors like healthcare and wellness. This significant investment shows growing confidence in health-focused businesses, especially those developing memory supplements and cognitive health products. The influx of funds is helping companies innovate and expand faster, making these supplements more accessible to consumers. This rising financial support is playing a crucial role in driving growth within the cognitive health supplements industry in Saudi Arabia.

### Saudi Arabia Cognitive Health Supplements Market Share

#### Tablets to Lead the Segmentation by Form

Tablets are expected to lead the market segment due to their convenience, easy dosage, and better absorption, which appeals to busy consumers looking for effective solutions. Their user-friendly nature encourages consistent use, a key factor in achieving desired cognitive benefits. The rising demand for brain supplements that offer quick and reliable results drives this preference, helping fuel market growth in Saudi Arabia. Tablets also offer longer shelf life and portability, making them a preferred choice. Other forms like chewables, capsules, powders, and liquids continue to hold a notable share in the market.

### Leading Players in the Saudi Arabia Cognitive Health Supplements Market

The key features of the market report comprise funding and investment analysis and strategic initiatives by the leading players. The major companies in the market are as follows:

#### Amway Corp

Founded in 1959 and headquartered in Ada, Michigan, Amway Corp has established itself as a global leader in health and wellness products. The company is well-known for its wide range of dietary supplements, including those that support cognitive health. Amway's strong distribution network and trusted brand reputation have significantly contributed to expanding the cognitive health supplements market. Their commitment to innovation and quality helps them maintain a solid position in the industry, especially in regions like Saudi Arabia where demand for brain health products is growing rapidly. Amway continues to invest in research and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

development to meet evolving consumer needs and stay ahead in the competitive market.

#### Herbalife Nutrition Ltd

Established in 1980 and based in Los Angeles, California, Herbalife Nutrition Ltd is a major player in the global nutrition and supplement market. The company focuses on personalized nutrition solutions, including cognitive health supplements that promote mental clarity and focus. Herbalife's extensive global reach and strong emphasis on research-driven products have allowed it to make a meaningful impact on the industry. Their growing presence in emerging markets like Saudi Arabia supports rising consumer interest in brain-boosting supplements and overall wellness. Herbalife continues to expand its product portfolio to cater to diverse health goals and maintain its market leadership.

#### AlternaScript LLC

Founded in 2017 and headquartered in Los Angeles, California, AlternaScript LLC is a relatively new but fast-growing company specializing in scientifically backed cognitive supplements. They focus on using natural ingredients to enhance brain function, memory, and mental clarity. AlternaScript's innovative approach and focus on transparency have earned them a loyal customer base, helping to drive growth in the cognitive health supplements market. Their products resonate well with health-conscious consumers in Saudi Arabia seeking effective, natural brain health solutions. The company is continuously exploring new formulations to address specific cognitive needs and enhance product effectiveness.

#### Forest Super Foods

Founded in 2015 and headquartered in Los Angeles, California, Forest Super Foods has quickly gained recognition for its plant-based supplements that support overall brain health and cognitive function. The company emphasizes clean, organic ingredients and sustainable sourcing, appealing to modern consumers prioritizing wellness and environmental impact. Forest Super Foods contributes to the cognitive health supplements market by offering unique, natural options that align with growing trends in Saudi Arabia for holistic health and mindful consumption. The brand is dedicated to educating consumers about the benefits of plant-based nutrition, helping to drive market awareness and adoption.

#### Saudi Arabia Cognitive Health Supplements Market Segmentation

The market report offers a detailed analysis of the market based on the following segments:

##### Market Breakup by Form

- Chewable
- Capsule
- Tablet
- Powder
- Liquid

##### Market Breakup by Product Type

- Omega-3 Fatty Acids
- Ginkgo Biloba
- Vitamins and Minerals
- Herbal Supplement

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Probiotics and Prebiotics

#### Market Breakup by Functionality

- Memory Support
- Focus and Concentration Improvement
- Boosting Cognitive Performance
- Stress and Anxiety Management
- Mood Enhancement

#### Market Breakup by Distribution Channel

- Pharmacies and Drugstores
- Specialty Health and Wellness Stores
- Hypermarkets/Supermarkets
- Online Retailers

#### Key Questions Answered in the Saudi Arabia Cognitive Health Supplements Market Report

- What was the Saudi Arabia cognitive health supplements market value in 2024?
- What is the Saudi Arabia cognitive health supplements market forecast outlook for 2025-2034?
- What is the market breakup based on form?
- What is the market segmentation based on product type?
- What is the market breakup based on functionality?
- What is the market breakup based on the distribution channel?
- What are the major factors aiding the Saudi Arabia cognitive health supplements market demand?
- How has the market performed so far, and how is it anticipated to perform in the coming years?
- What are the market's major drivers, opportunities, and restraints?
- What are the major Saudi Arabia cognitive health supplements market trends?
- Which form is expected to dominate the market segment?
- Which product type is projected to lead the market segment?
- Which functionality is likely to dominate the market segment?
- Which distribution channel is likely to dominate the market segment?
- Who are the key players involved in the Saudi Arabia cognitive health supplements market?
- What are the current unmet needs and challenges in the market?
- How are partnerships, collaborations, mergers, and acquisitions among the key market players shaping the market dynamics?

#### **Table of Contents:**

- 1 Preface
- 1.1 Objectives of the Study
- 1.2 Key Assumptions
- 1.3 Report Coverage - Key Segmentation and Scope
- 1.4 Research Methodology
- 2 Executive Summary
- 3 Cognitive Health Supplements Market Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.1 Middle East and Africa Cognitive Health Supplements Market
  - 3.1.1 Middle East and Africa Cognitive Health Supplements Market Historical Value (2018-2024)
  - 3.1.2 Middle East and Africa Cognitive Health Supplements Market Forecast Value (2025-2034)
- 3.2 Saudi Arabia Cognitive Health Supplements Market
  - 3.2.1 Saudi Arabia Cognitive Health Supplements Market Historical Value (2018-2024)
  - 3.2.2 Saudi Arabia Cognitive Health Supplements Market Forecast Value (2025-2034)
- 4 Saudi Arabia Cognitive Health Supplements Market Landscape\*
  - 4.1 Saudi Arabia Cognitive Health Supplements Market: Developers Landscape
    - 4.1.1 Analysis by Year of Establishment
    - 4.1.2 Analysis by Company Size
    - 4.1.3 Analysis by Region
  - 4.2 Saudi Arabia Cognitive Health Supplements Market: Product Landscape
    - 4.2.1 Analysis by Form
    - 4.2.2 Analysis by Product Type
- 5 Saudi Arabia Cognitive Health Supplements Market Dynamics
  - 5.1 Market Drivers and Constraints
  - 5.2 SWOT Analysis
    - 5.2.1 Strengths
    - 5.2.2 Weaknesses
    - 5.2.3 Opportunities
    - 5.2.4 Threats
  - 5.3 PESTEL Analysis
    - 5.3.1 Political
    - 5.3.2 Economic
    - 5.3.3 Social
    - 5.3.4 Technological
    - 5.3.5 Legal
    - 5.3.6 Environment
  - 5.4 Porter's Five Forces Model
    - 5.4.1 Bargaining Power of Suppliers
    - 5.4.2 Bargaining Power of Buyers
    - 5.4.3 Threat of New Entrants
    - 5.4.4 Threat of Substitutes
    - 5.4.5 Degree of Rivalry
  - 5.5 Key Demand Indicators
  - 5.6 Key Price Indicators
  - 5.7 Industry Events, Initiatives, and Trends
  - 5.8 Value Chain Analysis
- 6 Saudi Arabia Cognitive Health Supplements Market Segmentation (218-2034)
  - 6.1 Saudi Arabia Cognitive Health Supplements Market (2018-2034) by Form
    - 6.1.1 Chewable
    - 6.1.2 Capsule
    - 6.1.3 Tablet
    - 6.1.4 Powder
    - 6.1.5 Liquid
  - 6.2 Saudi Arabia Cognitive Health Supplements Market (2018-2034) by Product Type
    - 6.2.1 Omega-3 Fatty Acids

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.2.2 Ginkgo Biloba
- 6.2.3 Vitamins and Minerals
- 6.2.4 Herbal Supplement
- 6.2.5 Probiotics and Prebiotics
- 6.3 Saudi Arabia Cognitive Health Supplements Market (2018-2034) by Functionality
  - 6.3.1 Memory Support
  - 6.3.2 Focus and Concentration Improvement
  - 6.3.3 Boosting Cognitive Performance
  - 6.3.4 Stress and Anxiety Management
  - 6.3.5 Mood Enhancement
- 6.4 Saudi Arabia Cognitive Health Supplements Market (2018-2034) by Distribution Channel
  - 6.4.1 Pharmacies and Drugstores
  - 6.4.2 Specialty Health and Wellness Stores
  - 6.4.3 Hypermarkets/Supermarkets
  - 6.4.4 Online Retailers
- 7 Regulatory Framework
- 8 Funding and Investment Analysis
  - 8.1 Analysis by Funding Instances
  - 8.2 Analysis by Type of Funding
  - 8.3 Analysis by Funding Amount
  - 8.4 Analysis by Leading Players
  - 8.5 Analysis by Leading Investors
  - 8.6 Analysis by Geography
- 9 Strategic Initiatives
  - 9.1 Analysis by Partnership Instances
  - 9.2 Analysis by Type of Initiatives
  - 9.3 Analysis by Leading Players
  - 9.4 Analysis by Geography
- 10 Supplier Landscape
  - 10.1 Market Share Analysis
  - 10.2 Amway Corp
    - 10.2.1 Financial Analysis
    - 10.2.2 Product/Service Portfolio
    - 10.2.3 Demographic Reach and Achievements
    - 10.2.4 Company News and Developments
    - 10.2.5 Certifications
  - 10.3 Herbalife Nutrition Ltd
    - 10.3.1 Financial Analysis
    - 10.3.2 Product/Service Portfolio
    - 10.3.3 Demographic Reach and Achievements
    - 10.3.4 Company News and Developments
    - 10.3.5 Certifications
  - 10.4 AlternaScript LLC
    - 10.4.1 Financial Analysis
    - 10.4.2 Product/Service Portfolio
    - 10.4.3 Demographic Reach and Achievements
    - 10.4.4 Company News and Developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.4.5 Certifications
- 10.5 Forest Super Foods
  - 10.5.1 Financial Analysis
  - 10.5.2 Product/Service Portfolio
  - 10.5.3 Demographic Reach and Achievements
  - 10.5.4 Company News and Developments
  - 10.5.5 Certifications
- 11 Saudi Arabia Cognitive Health Supplements Market - Distribution Model (Additional Insight)
  - 11.1 Overview
  - 11.2 Potential Distributors
  - 11.3 Key Parameters for Distribution Partner Assessment
- 12 Key Opinion Leaders (KOL) Insights (Additional Insight)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Saudi Arabia Cognitive Health Supplements Market Size and Share Outlook Report:  
Forecast Trends and Growth Analysis (2025-2034)**

Market Report | 2026-03-10 | 200 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$2789.00
	Five User License	\$3909.00
	Corporate License	\$5099.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-30"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

