

## **Publishing in Singapore**

Industry Report | 2025-12-31 | 39 pages | MarketLine

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### **Report description:**

Publishing in Singapore

#### Summary

Publishing in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The publishing market is segmented into books, newspapers, and magazines. The books segment scope includes both physical and e-books. Physical books cover atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. The e-books consist of electronic books that can be read on computers or other electronic devices, such as tablets. Both the newspaper and magazines segments include revenues generated from circulation, advertising, and online subscriptions.
- The Singaporean publishing market recorded revenues of \$1.7 billion in 2024, representing a compound annual growth rate (CAGR) of 2.9% between 2019 and 2024.
- The books segment accounted for the market's largest proportion in 2024, with total revenues of \$0.9 billion, equivalent to 50.7% of the market's overall value.
- Singapore accounted for a share of 1.5% of the Asia-Pacific publishing market in 2024.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the publishing market in Singapore
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in

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Singapore

- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Singapore publishing market with five year forecasts

Reasons to Buy

- What was the size of the Singapore publishing market by value in 2024?
- What will be the size of the Singapore publishing market in 2029?
- What factors are affecting the strength of competition in the Singapore publishing market?
- How has the market performed over the last five years?
- How large is Singapore's publishing market in relation to its regional counterparts?

### **Table of Contents:**

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths and strategies of the leading players?

7.3. What are the technology trends in the market?

7.4. What are the challenges in the market?

8 Company Profiles

8.1. Penguin Random House LLC

8.2. Informa PLC

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8.3. SPH Media Ltd

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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