

Online Music Streaming in Japan

Industry Report | 2025-12-04 | 35 pages | MarketLine

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Report description:

Online Music Streaming in Japan

Summary

Online Music Streaming in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online music streaming market includes the revenue generated from the streaming of music online. This revenue is primarily generated from two sources: subscription services and ad-supported streams. Subscription service charges are generally paid monthly or annually by users who want to access exclusive content or avoid ads while listening. Ad-supported streams, on the other hand, are free to use but display ads during the streaming experience.
- The Japanese online music streaming market recorded revenues of \$666.7 million in 2024, representing a compound annual growth rate (CAGR) of 11.6% between 2019 and 2024.
- The subscription services segment accounted for the market's largest proportion in 2024, with total revenues of \$612.5 million, equivalent to 91.9% of the market's overall value.
- In 2024, the Japanese online music streaming market declined due to an increase in the aged population. The Ministry of Internal Affairs and Communications reports that people aged 75 and over accounted for about 17% of the total population in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in Japan

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in Japan
- Leading company profiles reveal details of key online music streaming market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan online music streaming market with five year forecasts

Reasons to Buy

- What was the size of the Japan online music streaming market by value in 2024?
- What will be the size of the Japan online music streaming market in 2029?
- What factors are affecting the strength of competition in the Japan online music streaming market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's online music streaming market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What strategies do the leading players follow?
 - 7.3. What are the recent developments in the market?
- 8 Company Profiles
 - 8.1. Line Corp

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- 8.2. Spotify AB
- 8.3. YouTube LLC
- 8.4. Apple Inc
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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