

Books in Japan

Industry Report | 2025-12-18 | 36 pages | MarketLine

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Report description:

Books in Japan

Summary

Books in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales. This physical segment encompasses all types of physical books, including hardcover and paperback books. The scope of the segment includes atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. The e-books segment consists of electronic books that can be read on computers or other electronic devices such as tablets. The scope of the other segment includes downloading audiobooks and physical audiobooks. Download audiobooks refer to the digital versions of books that were initially on CDs or tapes. These can be downloaded onto either a computer or a digital device. Physical audiobooks are audio recordings of a book that can be either exact word-for-word versions or abridged versions.
- The Japanese books market recorded revenues of \$9.6 billion in 2024, representing a negative compound annual growth rate (CAGR) of 6.4% between 2019 and 2024.
- The physical segment accounted for the market's largest proportion in 2024, with total revenues of \$6.1 billion, equivalent to 63.5% of the market's overall value.
- In 2024, Japan accounted for a 11.1% share of the Asia-Pacific books market.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Japan
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan books market with five year forecasts

Reasons to Buy

- What was the size of the Japan books market by value in 2024?
- What will be the size of the Japan books market in 2029?
- What factors are affecting the strength of competition in the Japan books market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's books market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies have leading players followed in recent years?

7.3. What have been the recent developments in the market?

8 Company Profiles

8.1. Culture Convenience Club Co Ltd

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- 8.2. Kinokuniya Company Ltd.
- 8.3. Maruzen CHI Holdings Co Ltd
- 8.4. Amazon.com Inc
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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