

Spirits in Indonesia

Industry Report | 2025-12-18 | 41 pages | MarketLine

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Report description:

Spirits in Indonesia

Summary

Spirits in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The spirits market consists of the sale of whiskey, vodka, brandy, liqueurs, rum, gin & genever, and others. The scope of others includes tequila & mezcal, local spirits, and non - alcoholic spirits drinks.
- The Indonesian spirits market recorded revenues of \$309.8 million in 2024, representing a negative compound annual growth rate (CAGR) of 3.9% between 2019-24.
- Market consumption volume increased with a CAGR of 2.0% between 2019-24, reaching a total of 10.5 million liters in 2024.
- The contraction of the Indonesian spirits market during 2019-24, as Indonesia imposes some of the strictest controls on the sale and distribution of alcoholic beverages in Southeast Asia, including limiting sales to licensed venues such as hotels, bars, and restaurants, and banning alcohol in minimarkets and certain regions, significantly restricted accessibility and dampened legitimate market growth.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the spirits market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in

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Indonesia

- Leading company profiles reveal details of key spirits market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia spirits market with five year forecasts

Reasons to Buy

- What was the size of the Indonesia spirits market by value in 2024?
- What will be the size of the Indonesia spirits market in 2029?
- What factors are affecting the strength of competition in the Indonesia spirits market?
- How has the market performed over the last five years?
- What are the main segments that make up Indonesia's spirits market?

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