

## **Spirits in India**

Industry Report | 2025-12-18 | 44 pages | MarketLine

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### **Report description:**

Spirits in India

Summary

Spirits in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The spirits market consists of the sale of whiskey, vodka, brandy, liqueurs, rum, gin & genever, and others. The scope of others includes tequila & mezcal, local spirits, and non - alcoholic spirits drinks.
- The Indian spirits market recorded revenues of \$47,123.0 million in 2024, representing a compound annual growth rate (CAGR) of 0.7% between 2019-24.
- Market consumption volume increased with a CAGR of 3.0% between 2019-24, reaching a total of 3,637.2 million liters in 2024.
- The Indian spirits market registered slow growth during 2019-24, primarily due to intermittent sharp excise duty increases in key states across the country, which raised retail prices significantly, dampened mass-market spirit consumption as more price-sensitive consumers scaled back purchases of popular whiskies, rums, and brandies, and slowed the overall market. growth.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the spirits market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in India
- Leading company profiles reveal details of key spirits market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the India spirits market with five year forecasts

#### Reasons to Buy

- What was the size of the India spirits market by value in 2024?
- What will be the size of the India spirits market in 2029?
- What factors are affecting the strength of competition in the India spirits market?
- How has the market performed over the last five years?
- What are the main segments that make up India's spirits market?

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