

Meat in China

Industry Report | 2025-12-11 | 38 pages | MarketLine

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Report description:

Meat in China

Summary

Meat in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The meat market includes retail sales of fresh meat (counter), chilled raw packaged meat - whole cuts, frozen meat, chilled raw packaged meat - processed, ambient meat, cooked meats - packaged, and other. The scope of others includes cooked meats - counter.
- The Chinese meat market recorded revenues of \$277,170.1 million in 2024, representing a compound annual growth rate (CAGR) of 4.9% between 2019-24.
- Market consumption volume increased with a CAGR of 4.1% between 2019-24, reaching a total of 34,893.7 million kilograms in 2024.
- The Chinese meat market experienced healthy growth during 2019-24. The growth in the market is due to a rise in gross domestic product (GDP) and per-capita disposable income. As people become more affluent, their diets naturally shift to include more expensive, high-value food items like meat.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in China

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in China
- Leading company profiles reveal details of key meat market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China meat market with five year forecasts

Reasons to Buy

- What was the size of the China meat market by value in 2024?
- What will be the size of the China meat market in 2029?
- What factors are affecting the strength of competition in the China meat market?
- How has the market performed over the last five years?
- What are the main segments that make up China's meat market?

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