

Books in the United States

Industry Report | 2025-12-18 | 36 pages | MarketLine

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Report description:

Books in the United States

Summary

Books in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales. This physical segment encompasses all types of physical books, including hardcover and paperback books. The scope of the segment includes atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. The e-books segment consists of electronic books that can be read on computers or other electronic devices such as tablets. The scope of the other segment includes downloading audiobooks and physical audiobooks. Download audiobooks refer to the digital versions of books that were initially on CDs or tapes. These can be downloaded onto either a computer or a digital device. Physical audiobooks are audio recordings of a book that can be either exact word-for-word versions or abridged versions.
- The US books market recorded revenues of \$31.0 billion in 2024, representing a compound annual growth rate (CAGR) of 3.7% between 2019 and 2024.
- The physical segment accounted for the market's largest proportion in 2024, with total revenues of \$21.1 billion, equivalent to 67.9% of the market's overall value.
- In 2024, the US accounted for a 95.4% share of the North American books market.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the books market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United States
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States books market with five year forecasts

Reasons to Buy

- What was the size of the United States books market by value in 2024?
- What will be the size of the United States books market in 2029?
- What factors are affecting the strength of competition in the United States books market?
- How has the market performed over the last five years?
- How large is the United States's books market in relation to its regional counterparts?

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