

Publishing in South Africa

Industry Report | 2025-12-31 | 40 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Publishing in South Africa

Summary

Publishing in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines. The books segment scope includes both physical and e-books. Physical books cover atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. The e-books consist of electronic books that can be read on computers or other electronic devices, such as tablets. Both the newspaper and magazines segments include revenues generated from circulation, advertising, and online subscriptions.
- The South African publishing market recorded revenues of \$0.6 billion in 2024, representing a negative compound annual growth rate (CAGR) of 0.9% between 2019 and 2024.
- The magazines segment accounted for the market's largest proportion in 2024, with total revenues of \$0.2 billion, equivalent to 42.5% of the market's overall value.
- South Africa accounted for a share of 33.7% of the Middle East & African publishing market in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

South Africa

- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa publishing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the South Africa publishing market by value in 2024?
- What will be the size of the South Africa publishing market in 2029?
- What factors are affecting the strength of competition in the South Africa publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's publishing market?

Table of Contents:

Table of Contents

1.Executive Summary

1.1.Market value

1.2.Market value forecast

1.3.Category segmentation

1.4.Geography segmentation

1.5.Market rivalry

1.6.Competitive landscape

2.Market Overview

2.1.Market definition

2.2.Market analysis

3.Market Data

3.1.Market value

4.Market Segmentation

4.1.Category segmentation

4.2.Geography segmentation

5.Market Outlook

5.1.Market value forecast

6.Five Forces Analysis

6.1.Summary

6.2.Buyer power

6.3.Supplier power

6.4.New entrants

6.5.Threat of substitutes

6.6.Degree of rivalry

7.Competitive Landscape

7.1.Who are the leading players?

7.2.What strategies do the leading players follow?

7.3.What are the strengths of the leading players?

7.4.What are the challenges in the market?

8.Company Profiles

8.1.Naspers Ltd

8.2.Cambridge University Press & Assessment

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8.3.Caxton and CTP Publishers and Printers Limited

8.4.Novus Holdings Limited

9.Macroeconomic Indicators

9.1.Country data

10.Appendix

10.1.Methodology

10.2.Industry associations

10.3.Related MarketLine research

10.4.About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Publishing in South Africa

Industry Report | 2025-12-31 | 40 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scottss-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scottss-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scottss-international.com

www.scottss-international.com