

## **Movies & Entertainment in South Africa**

Industry Report | 2025-12-04 | 30 pages | MarketLine

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### **Report description:**

Movies & Entertainment in South Africa

#### Summary

Movies & Entertainment in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The movies & entertainment market is segmented into box office and music & video.
- The South African movies & entertainment market recorded revenues of \$94.7 million in 2024, representing a negative compound annual growth rate (CAGR) of 11.8% between 2019 and 2024.
- The music & video segment accounted for the market's largest proportion in 2024, with total revenues of \$62.1 million, equivalent to 65.5% of the market's overall value.
- The South African movies & entertainment market contracted in 2024 largely due to rising consumer price inflation, which climbed to 4.4% according to Statistics South Africa.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in South Africa
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the South Africa movies & entertainment market by value in 2024?
- What will be the size of the South Africa movies & entertainment market in 2029?
- What factors are affecting the strength of competition in the South Africa movies & entertainment market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's movies & entertainment market?

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