

Soft Drinks in South Africa

Industry Report | 2025-12-04 | 42 pages | MarketLine

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Report description:

Soft Drinks in South Africa

Summary

Soft Drinks in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The soft drinks market includes retail sales of carbonates, packaged water, energy drinks, iced/RTD tea drinks, still drinks, juice, and others. The scope of others includes bulk/HOD, enhanced water, flavored water, fruit powders, iced/RTD coffee drinks, nectars, sports drinks, and squash/syrups.
- The South African soft drinks market recorded revenues of \$8,714.8 million in 2024, representing a compound annual growth rate (CAGR) of 3.9% between 2019-24.
- Market consumption volume increased with a CAGR of 2.2% between 2019-24, reaching a total of 10,987.8 million liters in 2024.
- The South African soft drinks market registered moderate growth during 2019-24, primarily driven by consumers gradually resuming out-of-home activities after pandemic disruptions, with rising consumers' disposable income and strong demand for affordable refreshment, particularly carbonates, flavored waters, and ready-to-drink teas.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in

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South Africa

- Leading company profiles reveal details of key soft drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa soft drinks market with five year forecasts

Reasons to Buy

- What was the size of the South Africa soft drinks market by value in 2024?
- What will be the size of the South Africa soft drinks market in 2029?
- What factors are affecting the strength of competition in the South Africa soft drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's soft drinks market?

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