

Beer & Cider in South Africa

Industry Report | 2025-12-11 | 44 pages | MarketLine

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Report description:

Beer & Cider in South Africa

Summary

Beer & Cider in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The beer & cider market includes the retail sales of beer and cider beverages. By type, the market is segmented into beers and ciders. Beers are alcoholic drinks made by brewing and fermenting a mixture of cereal grains, hops, water, and yeast. Ciders are fermented beverages made from fruit juice, usually apple juice.
- The South African beer & cider market recorded revenues of \$8,504.7 million in 2024, representing a compound annual growth rate (CAGR) of 5.8% between 2019-24.
- Market consumption volume increased with a CAGR of 4.4% between 2019-24, reaching a total of 5,043.7 million liters in 2024.
- The healthy growth of the South African beer & cider market during 2019-24 can be attributed to the variety made available, such as craft beer, specialty brews, and innovative flavors, which have attracted consumers seeking unique experiences.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in South Africa

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- Leading company profiles reveal details of key beer & cider market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa beer & cider market with five year forecasts

Reasons to Buy

- What was the size of the South Africa beer & cider market by value in 2024?
- What will be the size of the South Africa beer & cider market in 2029?
- What factors are affecting the strength of competition in the South Africa beer & cider market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's beer & cider market?

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