

Tobacco & Tobacco Products Global Industry Almanac 2020-2029

Industry Report | 2025-12-24 | 523 pages | MarketLine

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Report description:

Tobacco & Tobacco Products Global Industry Almanac 2020-2029

Summary

Global Tobacco & Tobacco Products industry profile provides top-line qualitative and quantitative summary information including: market share, industry size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Key Highlights

- The tobacco & tobacco products market includes sales of cigarettes, smoking tobacco, smokeless tobacco, and cigars & cigarillos. The cigarettes segment includes filter cigarettes and plain cigarettes. The smoking tobacco segment covers snuff/snus and chewing tobacco products. The smokeless tobacco segment includes pipe tobacco and fine cut tobacco (FCT). The scope of the cigars & cigarillos segment includes large cigars and small cigars. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- By distribution channel, the market is segmented into independent stores, convenience stores, tobacco specialists, supermarkets, and others. The scope of others includes e-commerce, hypermarkets, discounters, cash & carries, department stores, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using annual average exchange rates. The USD values may show a declining trend for a few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global tobacco & tobacco products market recorded revenues of \$844,089.0 million in 2024, representing a compound annual growth rate (CAGR) of 1.2% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 2.4% between 2019 and 2024, reaching a total of 4,219,023.0 million pieces in 2024.

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- The global tobacco & tobacco products market registered sluggish growth during 2019-24, as Asia-Pacific remains the world's largest tobacco market with entrenched smoking habits and significant production and sales. Overall growth in value was tempered by shifting consumption patterns and increasing regulatory pressures.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global tobacco & tobacco products industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tobacco & tobacco products industry
- Leading company profiles reveal details of key tobacco & tobacco products industry players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global tobacco & tobacco products industry with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Reasons to Buy

- What was the size of the global tobacco & tobacco products industry by value in 2024?
- What will be the size of the global tobacco & tobacco products industry in 2029?
- What factors are affecting the strength of competition in the global tobacco & tobacco products industry?
- How has the industry performed over the last five years?
- Who are the top competitors in the global tobacco & tobacco products industry?

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