

Life insurance & Pension North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-12-24 | 322 pages | MarketLine

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Report description:

Life insurance & Pension North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Life Insurance & Pension industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The life insurance & pension industry within the NAFTA countries had a total market value of \$821.2 billion in 2024. The Mexico was the fastest growing country, with a CAGR of 11.7% over the 2020-24 period.
- Within the life insurance & pension industry, the US is the leading country among the NAFTA bloc, with market revenues of \$735.6 billion in 2024. This was followed by Canada and Mexico, with a value of \$65.7 and \$19.9 billion, respectively.
- The US is expected to lead the life insurance & pension industry in the NAFTA bloc, with a value of \$1,029.5 billion in 2029, followed by Canada and Mexico with expected values of \$89.3 and \$26.0 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA life insurance & pension market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA life insurance & pension market
- Leading company profiles reveal details of key life insurance & pension market players' NAFTA operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA life insurance & pension market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA life insurance & pension market by value in 2024?
- What will be the size of the NAFTA life insurance & pension market in 2029?
- What factors are affecting the strength of competition in the NAFTA life insurance & pension market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA life insurance & pension market?

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- 9.2. Globe Life Inc
- 9.3. BNP Paribas Cardif
- 9.4. CNP Assurances SA
- 9.5. Confederation Nationale du Credit Mutuel
- 9.6. Credit Agricole SA
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- 9.10. Assicurazioni Generali SpA
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- 9.15. Dai-ichi Life Holdings Inc
- 9.16. MS&AD Insurance Group Holdings, Inc.
- 9.17. Rosgosstrakh
- 9.18. Sberbank Life Insurance
- 9.19. Renaissance Life Insurance Company Russia
- 9.20. Alfa Strakhovanie -Life LLC
- 9.21. Scottish Widows Services Limited
- 9.22. Legal & General Assurance Society Limited
- 9.23. Rothesay Life Plc
- 9.24. Aviva Plc
- 9.25. Metropolitan Insurance Group Inc
- 9.26. The Northwestern Mutual Life Insurance Co
- 9.27. Knights of Columbus
- 9.28. Grupo Nacional Provincial SAB
- 9.29. MetLife Inc
- 9.30. Grupo Financiero Banorte SAB de CV
- 9.31. BBVA
- 9.32. Prudential Financial Inc
- 9.33. Hollard Insurance Group
- 9.34. Guardrisk Insurance Company Ltd
- 9.35. Old Mutual Life Assurance Company (South Africa) Limited
- 9.36. Liberty Group Ltd
- 9.37. Brasilprev Seguros e Previdencia SA
- 9.38. CaixaBank SA
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- 9.40. China Pacific Life Insurance Co Ltd
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 - 9.73. Mapfre SA
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