

Spirits Global Industry Guide 2020-2029

Industry Report | 2025-12-24 | 388 pages | MarketLine

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Report description:

Spirits Global Industry Guide 2020-2029

Summary

Global Spirits industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume), and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The spirits market consists of the sale of whiskey, vodka, brandy, liqueurs, rum, gin & genever, and others. The scope of others includes tequila & mezcal, local spirits, and non - alcoholic spirits drinks.
- By distribution channel, the market is segmented into food & drinks specialists, foodservice, supermarkets, hypermarkets, and others. The scope of others includes discounters, e-commerce, convenience stores, independent stores, cash & carries, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using annual average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global spirits market recorded revenues of \$589,512.3 million in 2024, representing a negative compound annual growth rate (CAGR) of 2.4% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 1.1% between 2019-24, reaching a total of 23,584.2 million liters in 2024.
- The contraction of the global spirits market during 2019-24 as domestic production and sales volumes of spirits declined across the region such as Asia-Pacific and Europe, as overall consumption patterns change, with younger and more health-conscious consumers drinking less strong liquor and more diverse, lighter alcoholic alternatives, while traditional banquet and gifting occasions that used to drive high-end spirits have diminished under cultural and economic pressures.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global spirits market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global spirits market
- Leading company profiles reveal details of key spirits market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global spirits market with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Reasons to Buy

- What was the size of the global spirits market by value in 2024?
- What will be the size of the global spirits market in 2029?
- What factors are affecting the strength of competition in the global spirits market?
- How has the market performed over the last five years?
- Who are the top competitors in the global spirits market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Spirits

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

- 4.1. Country data

5 Spirits in Asia-Pacific

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation

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- 5.4. Market outlook
- 5.5. Five forces analysis
- 6 Spirits in Europe
 - 6.1. Market Overview
 - 6.2. Market Data
 - 6.3. Market Segmentation
 - 6.4. Market outlook
 - 6.5. Five forces analysis
- 7 Macroeconomic Indicators
 - 7.1. Country data
- 8 Spirits in France
 - 8.1. Market Overview
 - 8.2. Market Data
 - 8.3. Market Segmentation
 - 8.4. Market outlook
 - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Spirits in Germany
 - 10.1. Market Overview
 - 10.2. Market Data
 - 10.3. Market Segmentation
 - 10.4. Market outlook
 - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
 - 11.1. Country data
- 12 Spirits in Italy
 - 12.1. Market Overview
 - 12.2. Market Data
 - 12.3. Market Segmentation
 - 12.4. Market outlook
 - 12.5. Five forces analysis
- 13 Macroeconomic Indicators
 - 13.1. Country data
- 14 Spirits in Japan
 - 14.1. Market Overview
 - 14.2. Market Data
 - 14.3. Market Segmentation
 - 14.4. Market outlook
 - 14.5. Five forces analysis
- 15 Macroeconomic Indicators
 - 15.1. Country data
- 16 Spirits in Australia
 - 16.1. Market Overview
 - 16.2. Market Data
 - 16.3. Market Segmentation
 - 16.4. Market outlook

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- 16.5. Five forces analysis
- 17 Macroeconomic Indicators
 - 17.1. Country data
- 18 Spirits in Canada
 - 18.1. Market Overview
 - 18.2. Market Data
 - 18.3. Market Segmentation
 - 18.4. Market outlook
 - 18.5. Five forces analysis
- 19 Macroeconomic Indicators
 - 19.1. Country data
- 20 Spirits in China
 - 20.1. Market Overview
 - 20.2. Market Data
 - 20.3. Market Segmentation
 - 20.4. Market outlook
 - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
 - 21.1. Country data
- 22 Spirits in The Netherlands
 - 22.1. Market Overview
 - 22.2. Market Data
 - 22.3. Market Segmentation
 - 22.4. Market outlook
 - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
 - 23.1. Country data
- 24 Spirits in Spain
 - 24.1. Market Overview
 - 24.2. Market Data
 - 24.3. Market Segmentation
 - 24.4. Market outlook
 - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
 - 25.1. Country data
- 26 Spirits in The United Kingdom
 - 26.1. Market Overview
 - 26.2. Market Data
 - 26.3. Market Segmentation
 - 26.4. Market outlook
 - 26.5. Five forces analysis
- 27 Macroeconomic Indicators
 - 27.1. Country data
- 28 Spirits in The United States
 - 28.1. Market Overview
 - 28.2. Market Data
 - 28.3. Market Segmentation

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- 28.4. Market outlook
- 28.5. Five forces analysis
- 29 Macroeconomic Indicators
 - 29.1. Country data
- 30 Company Profiles
 - 30.1. Diageo Plc
 - 30.2. Hite Jinro Co Ltd
 - 30.3. Pernod Ricard SA
 - 30.4. Thai Beverage Public Co Ltd
 - 30.5. Stock Spirits Group Ltd
 - 30.6. CEDC International Sp. z o.o.
 - 30.7. Societe des Vins et Spiritueux La Martiniquaise S.A.S.
 - 30.8. Bacardi Ltd
 - 30.9. Davide Campari-Milano NV
 - 30.10. Henkell & Co Sektkellerei KG
 - 30.11. LT Group Inc
 - 30.12. Brown-Forman Corp
 - 30.13. Companhia Muller de Bebidas Ltda
 - 30.14. Engarraamento Pitu Ltda.
 - 30.15. IRB Tatuzinho 3 Fazendas Ltda
 - 30.16. Niu Lan Shan Distillery
 - 30.17. Jiangsu Yanghe Group Co Ltd
 - 30.18. Beijing Red Star Co Ltd
 - 30.19. Shanxi XinghuaCun Fen Jiu Group Co., Ltd.
 - 30.20. Radico Khaitan Ltd
 - 30.21. Allied Blenders and Distillers Ltd
 - 30.22. Emperador Distillers Inc
 - 30.23. Suntory Holdings Ltd
 - 30.24. Asahi Group Holdings Ltd
 - 30.25. Takara Holdings Inc
 - 30.26. Becele SAB de CV
 - 30.27. Lucas Bols BV
 - 30.28. William Grant & Sons Ltd
 - 30.29. Anora Group Plc
 - 30.30. The Edrington Group Ltd
 - 30.31. LVMH Moet Hennessy Louis Vuitton SE
 - 30.32. Distell Group Holdings Ltd
 - 30.33. Edward Snell & Co Ltd
 - 30.34. Lotte Co Ltd
 - 30.35. Muhak Co.,Ltd.
 - 30.36. Lotte Chilsung Beverage Co Ltd
 - 30.37. Diwisa AG
 - 30.38. Antalya Alkollu Icecek San ve Tic AS
 - 30.39. Efe Raki
- 31 Appendix
 - 31.1. Methodology
 - 31.2. About MarketLine

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