

Advertising Top 5 Emerging Markets Industry Guide 2020-2029

Industry Report | 2025-12-24 | 175 pages | MarketLine

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Report description:

Advertising Top 5 Emerging Markets Industry Guide 2020-2029

Summary

The Emerging 5 Advertising industry profile provides top-line qualitative and quantitative summary information including: industry size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Key Highlights

- These countries contributed \$1,63,717.3 million to the global advertising industry in 2024, with a compound annual growth rate (CAGR) of 7.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$2,45,923.0 million in 2029, with a CAGR of 8.5% over the 2024-29 period.
- Within the advertising industry, China is the leading country among the top 5 emerging nations, with market revenues of \$1,23,099.2 million in 2024. This was followed by Brazil and India with a value of \$16,634.3 and \$12,638.7 million, respectively.
- China is expected to lead the advertising industry in the top five emerging nations, with a value of \$1,84,549.9 million in 2029, followed by Brazil and India with expected values of \$28,025.0 and \$17,949.1 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five advertising industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five advertising industry
- Leading company profiles reveal details of key advertising industry players' emerging five operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five advertising industry with five year forecasts
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

- What was the size of the emerging five advertising industry by value in 2024?
- What will be the size of the emerging five advertising industry in 2029?
- What factors are affecting the strength of competition in the emerging five advertising industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the emerging five advertising industry?

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