

Pressure Washer Market Report by Power Source (Electricity Based, Gas Based, Fuel Based), Output (Upto 1500 PSI, 1501 to 3000 PSI, 3001 to 4000 PSI, Above 4000 PSI), Application (Car Washer, Garden Washer, Home Exterior Washer, Floor Cleaning, and Others), Distribution Channel (Online Distribution, Offline Distribution), and Region 2026-2034

Market Report | 2026-02-01 | 149 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$3999.00
- Five User Licence \$4999.00
- Enterprisewide License \$5999.00

Report description:

The global pressure washer market size reached USD 3.0 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 3.8 Billion by 2034, exhibiting a growth rate (CAGR) of 2.76% during 2026-2034. Rapid urbanization, along with increasing awareness regarding the maintenance of cleanliness and hygiene among the masses, is one of the key factors driving the growth of the market.

Global Pressure Washer Market Trends:

Increasing Utilization in the Food and Beverage Industry

The escalating utilization of pressure washers in the food and beverage (F&B) industry to maintain hygiene, cleanliness, and remove stubborn residues is significantly driving the pressure washer market demand. Moreover, the implementation of stringent government regulations regarding safety and hygiene in the food and beverage industry is also augmenting the adoption of pressure washers. Additionally, the expanding F&B sector, along with the increasing number of restaurants and food chains, is further contributing to the market growth. In 2021, consumer spending reached almost GBP 118 Billion (US\$ 140 Billion) in the United Kingdom. According to gov.uk, the food industry also had a central role in the government's leveling up agenda in June 2022. It is present in every part of the country. It is the largest manufacturing sector in the United Kingdom, more significant than automotive and aerospace combined. Furthermore, the highest risk for the food industry is food contamination. Preventing microbial and cross-contamination becomes crucial to avoid paying the heavy economic sanctions provided for those who do not

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

abide by the rules of good manufacturing practices (GMP) or those who do not implement the HACCP protocol in the manufacturing process organization. Using pressure washers eliminates the possibility of food contamination, therefore, such regulations will create a positive outlook for the future of pressure washer market.

Innovation in Automotive-centric Pressure Washers

Pressure washers are widely utilized in the automotive sector to clean and maintain vehicles. However, it is extremely important to employ the right pressure and appropriate nozzle to avoid damage to the vehicle's paint and components. In addition to this, various key manufacturers are launching innovative high-pressure washers to revolutionize vehicle maintenance. For instance, in January 2024, Dylect, a prominent player in the electronics equipment industry, unveiled its high-pressure washer range in India. The new product line includes DYLECT Ultra Clean, DYLECT Ultra Flow, DYLECT Ultra Force, and DYLECT Ultra Power, with prices ranging from Rs 4,999 to Rs 8,999. These innovative high-pressure washers aim to enhance vehicle maintenance in India, catering to the mid-premium segment of the auto accessories industry. Similarly, MUC-OFF, a vehicle care products company, launched a bike-specific pressure washer in the USA. Apart from this, the escalating sales of both commercial and passenger vehicles are also driving demand for the pressure washer market products. Passenger Cars market unit sales are expected to reach 75.16m vehicles in 2028. Consequently, the market is poised to witness significant growth in pressure washer market share.

Shifting Preference from Manual Cleaning to Equipment Cleaning

Shifting consumer trends toward the usage of cleaning equipment over manual cleaning, along with the increasing income of the global population, is further catalyzing the market for pressure washers in residential units. Additionally, the rising awareness among homeowners regarding the importance of maintaining cleanliness and hygiene is also contributing to the market growth. Moreover, the bolstering sales of residential units is positively influencing the pressure washer market outlook. According to a report presented by the US Department of Commerce, the number of new houses sold in the US increased by 13.9% in July 2020 as compared to June 2020. Moreover, the emerging trend of indoor and outdoor renovation is anticipated to support the growth of the market. Additionally, various key market players are launching multi-purpose pressure washers equipped with different pressures and modes to cater to the unique needs of various sectors. For instance, in April 2019, the FNA group launched an industrial pressure washer series under their brand SAMPSON. These machines are heavy-duty cleaning machines made for both residential and commercial applications. Such innovations are projected to bolster the pressure washer market value in the coming years.

Global Pressure Washer Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global pressure washer market report, along with forecasts at the global, regional and country level from 2026-2034. Our report has categorized the market based on power source, output, application and distribution channel.

Breakup by Power Source:

- Electricity Based
- Gas Based
- Fuel Based

The report has provided a detailed breakup and analysis of the market based on the power source. This includes electricity based, gas based, and fuel based.

Breakup by Output:

- Upto 1500 PSI
- 1501 to 3000 PSI
- 3001 to 4000 PSI
- Above 4000 PSI

The report has provided a detailed breakup and analysis of the market based on the output. This includes upto 1500 PSI, 1501 to 3000 PSI, 3001 to 4000 PSI, and above 4000 PSI.

Breakup by Application:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Car Washer
- Garden Washer
- Home Exterior Washer
- Floor Cleaning
- Others

The report has provided a detailed breakup and analysis of the market based on the application. This includes car washer, garden washer, home exterior washer, floor cleaning, and others.

Breakup by Distribution Channel:

- Online Distribution
- Offline Distribution

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes online distribution and offline distribution.

Breakup by Region:

- North America
 - o□ United States
 - o□ Canada
- Asia Pacific
 - o□ China
 - o□ Japan
 - o□ India
 - o□ South Korea
 - o□ Australia
 - o□ Indonesia
 - o□ Others
- Europe
 - o□ Germany
 - o□ France
 - o□ United Kingdom
 - o□ Italy
 - o□ Spain
 - o□ Russia
 - o□ Others
- Latin America
 - o□ Brazil
 - o□ Mexico
 - o□ Others
- Middle East and Africa

The report has provided a detailed breakup and analysis of the market based on the region. This includes North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa.

Competitive Landscape:

The report has provided a comprehensive analysis of the pressure washer market overview and competitive landscape. Detailed

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

profiles of all major companies have also been provided. Some of the key players in the market include:

- Alfred Karcher SE & Co. KG
- AR North America
- Briggs & Stratton
- Campbell Hausfeld
- FNA Group
- Generac Holdings
- MI-T-M Corporation
- Nilfisk Group
- Ryobi
- Simpson
- Snow Joe LLC
- Stanley Black & Decker Inc.

Key Questions Answered in This Report:

- How big is the pressure washer market?
- According to pressure washer market statistics, how has the global pressure washer market performed so far and how will it perform in the coming years?
- What has been the impact of COVID-19 on the global pressure washer market?
- What are the pressure washer market drivers?
- What are the key regional markets?
- What is the breakup of the market based on the power source?
- What is the breakup of the market based on the output?
- What is the breakup of the market based on the application?
- What is the breakup of the market based on the distribution channel?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global pressure washer market and who are the key players?
- What is the degree of competition in the industry?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.1 Overview
- 4.2 Key Industry Trends
- 5 Global Pressure Washer Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Power Source
 - 6.1 Electricity Based
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Gas Based
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Fuel Based
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 7 Market Breakup by Output
 - 7.1 Upto 1500 PSI
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 1501 to 3000 PSI
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 3001 to 4000 PSI
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
 - 7.4 Above 4000 PSI
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 8 Market Breakup by Application
 - 8.1 Car Washer
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Garden Washer
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
 - 8.3 Home Exterior Washer
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
 - 8.4 Floor Cleaning
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
 - 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
- 9 Market Breakup by Distribution Channel

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.1 Online Distribution
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Offline Distribution
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
 - 10.2 Asia Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
 - 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.3.4.1 Market Trends
- 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast
- 11 SWOT Analysis
 - 11.1 Overview
 - 11.2 Strengths
 - 11.3 Weaknesses
 - 11.4 Opportunities
 - 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
 - 13.1 Overview
 - 13.2 Bargaining Power of Buyers
 - 13.3 Bargaining Power of Suppliers
 - 13.4 Degree of Competition
 - 13.5 Threat of New Entrants
 - 13.6 Threat of Substitutes
- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players
 - 15.3.1 Alfred Karcher SE & Co. KG
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.3.2 AR North America
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
- 15.3.3 Briggs & Stratton
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
- 15.3.4 Campbell Hausfeld
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
- 15.3.5 FNA Group
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
- 15.3.6 Generac Holdings
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
- 15.3.7 MI-T-M Corporation
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 Nilfisk Group
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Ryobi
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
- 15.3.10 Simpson
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 Snow Joe LLC
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
- 15.3.12 Stanley Black & Decker Inc.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pressure Washer Market Report by Power Source (Electricity Based, Gas Based, Fuel Based), Output (Upto 1500 PSI, 1501 to 3000 PSI, 3001 to 4000 PSI, Above 4000 PSI), Application (Car Washer, Garden Washer, Home Exterior Washer, Floor Cleaning, and Others), Distribution Channel (Online Distribution, Offline Distribution), and Region 2026-2034

Market Report | 2026-02-01 | 149 pages | IMARC Group

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$3999.00
	Five User Licence	\$4999.00
	Enterprisewide License	\$5999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-30"/>
		Signature	<input type="text"/>