

Crowdfunding Market Report by Type (P2P Lending, Equity Investment, Hybrid, Reward-based, and Others), End Use (Entrepreneurship, Social Cause, Movies and Theater, Real Estate, Music, Technology, Publishing, and Others), and Region 2026-2034

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Report description:

The global crowdfunding market size reached USD 20.4 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 52.3 Billion by 2034, exhibiting a growth rate (CAGR) of 10.47% during 2026-2034. The market is experiencing steady growth driven by rapid digitalization across industries enabling more efficient operations and opening new avenues, the rising shift towards sustainability and ethical practices across the globe, and strategic international expansion.

Crowdfunding Market Trends:

Technological advancements and digitalization

The escalating integration of artificial intelligence (AI), machine learning, blockchain, and the Internet of Things (IoT) to transform business operations, enhance consumer satisfaction, and enable data-driven decision-making is positively impacting the market and the crowdfunding market revenue. Launching a new crowdfunding campaign on StartEngine, Jurny, the top AI-powered property management system for automating hotel and short-term rental operations, announced its debut. With this move, the rapidly growing Jurny firm now has an early-stage access point, and consumers and private investors may join the ranks of elite venture capitalists in the emerging AI industry. Along with this, businesses are also incorporating these technologies to provide new income streams and business models. Therefore, this is significantly supporting the market. Moreover, the wave of digital transformation generates a more inclusive and widely accessible global marketplace, supports entrepreneurship, and drives economic development.

Globalization and cross-border trade

Globalization, intensified by the simplicity of cross-border trade, is a key driver of the global economy. Additionally, the

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development of trade agreements, lowering of tariffs, and enhancement of logistics and supply chain networks make it easier for businesses to penetrate new markets, streamline material sourcing, and expand their customer base. Such interconnectedness enhances economic growth diversifies crowdfunding market opportunities market opportunities and encourages competition, leading to innovation. By adjusting to international regulations and cultural distinctions, businesses craft more resilient and adaptable strategies, contributing to a more dynamic and robust global economic landscape.

Consumer preferences and sustainability

The crowdfunding market statistics are changing as a result of consumers' growing emphasis on sustainability and moral company conduct. In confluence with this, organizations must include sustainable practices in their business plans as essential components and as a means of fulfilling ethical commitments to meet the demands of their customers and comply with legal requirements. For instance, the Ministry of Corporate Affairs, Government of India, and the Indian Institute of Corporate Affairs (IICA), an independent institution, have partnered to launch the "HP Future Impact Leaders - IICA Certified Environmental - Social - Governance (ESG) Professional Program." The purpose of this project is to advance sustainability and enable professionals in corporate social responsibility (CSR) to become experts in negotiating the complexities of environmental, social, and governance (ESG) frameworks. 75 students will receive 100% scholarships under this initiative from HP India and IICA, allowing them to continue further ESG education without financial constraints. Furthermore, sustainability influences the part that businesses may play in solving global concerns while meeting customer expectations since it reflects a broader cultural drive towards environmental conservation and social responsibility.

Crowdfunding Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2026-2034. Our report has categorized the market based on type and end use.

Breakup by Type:

- P2P Lending
- Equity Investment
- Hybrid
- Reward-based
- Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes P2P lending, equity investment, hybrid, reward-based, and others.

Breakup by End Use:

- Entrepreneurship
- Social Cause
- Movies and Theater
- Real Estate
- Music
- Technology
- Publishing
- Others

A detailed breakup and analysis of the market based on the end use have also been provided in the report. This includes entrepreneurship, social cause, movies and theater, real estate, music, technology, publishing, and others.

Breakup by Regional:

- North America
 - o□United States
 - o□Canada
- Asia Pacific

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- o China
- o Japan
- o India
- o South Korea
- o Australia
- o Indonesia
- o Others
- Europe
- o Germany
- o France
- o United Kingdom
- o Italy
- o Spain
- o Russia
- o Others
- Latin America
- o Brazil
- o Mexico
- o Others
- Middle East and Africa

Europe leads the market, accounting for the largest crowdfunding market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa.

According to the report, Europe represents the largest regional market for crowdfunding.

Europe holds the largest share of the market due to its exceptional infrastructure, high consumer purchasing power, and comprehensive regulatory framework. Moreover, Europe is attracting companies and investors across the globe due to its efforts to create a digital single market and harmonize regulations among its member states. Additionally, the region maintains a competitive advantage due to its highly qualified workforce and significant investment in research and development, which foster an innovative hotspot.

Competitive Landscape:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the major market players in the crowdfunding industry include:

- CircleUp Network Inc.
- Crowdfunder Limited
- Fundable LLC
- Fundrise LLC
- GoFundMe Inc.
- Indiegogo Inc.
- Patreon Inc.

Key Questions Answered in This Report

1. What was the size of the global crowdfunding market in 2025?
2. What is the expected growth rate of the global crowdfunding market during 2026-2034?

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- 3.What are the key factors driving the global crowdfunding market?
- 4.What has been the impact of COVID-19 on the global crowdfunding market?
- 5.What are the key regions in the global crowdfunding market?
- 6.Who are the key players/companies in the global crowdfunding market?

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