

Furniture Plastic Market by Plastic Type (Virgin Grade, Compounded Grade), Composition (Unfilled, Mineral Filled, Glass Fiber Reinforced, Other Compositions), Furniture Type, Application, End-use Industry, and Region - Global Forecast to 2030

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Report description:

The furniture plastic market is projected to reach USD 21.55 billion by 2030 from USD 15.95 billion in 2025, at a CAGR of 6.2% during the forecast period.

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Furniture plastics have penetrated various sectors like residential housing, offices, hospitality, healthcare, and educational facilities, the trend being supported by ever-changing safety, durability, and sustainability requirements. Manufacturers are moving to materials such as polypropylene (PP), polyethylene (PE), ABS, and engineered plastic compounds to give the customers the benefits of a light product, unlimited design possibilities, water resistance, and a longer service life. These materials open up the possibilities in furniture components such as chairs, tables, storage units, modular furniture systems, and indoor and outdoor furnishings, with the areas of maintenance simplicity and high-volume manufacturability being the most addressed. The observance of international product safety and material standards such as ISO, ASTM, and EN regulations also acts as a further incentive for the use of plastic materials of a certain standard in furniture production. Besides that, industry and sustainability guidelines recognize the importance of plastics in enabling the reduction of material usage, cutting of transportation emissions through lightweighting, and bettering production efficiency, thus being a major factor behind their rise in significance across global furniture manufacturing value chains.

"Virgin grade are projected to be the fastest-growing plastic type in the furniture plastic market during the forecast period."

Virgin-grade plastics are anticipated to become the furniture plastics market segment, contributing most to the market growth of plastic types during the forecast period. It is to be expected that the shift towards a continuous material quality, a better

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mechanical performance and a firm safety and durability standard compliance will be the key drivers for this growth. For the applications that require precise molding, uniform surface finish, and long service life, especially in residential and institutional furniture, furniture manufacturers are now using more and more virgin polypropylene, polyethylene, and ABS. As compared with recycled ones, virgin-grade plastics offer larger impact resistance, better color stability, and more predictable processing behavior, thus, they are the primary choice in high-volume injection molding and complex furniture geometries. Besides, the adherence to global material and product safety standards such as ISO, ASTM, and EN norms is another factor that paves the way for the use of virgin-grade plastics in furniture production worldwide.

"Residential is projected to be the fastest-growing end-use industry in the furniture plastic market during the forecast period."

The residential segment is expected to be the leading end-use industry in the furniture plastics market, with the fastest growth rate over the forecast period. The main factors that contribute to the rapid development of this market segment are urbanization, affordable housing expansion, and increasing consumer preference for lightweight and space-efficient furniture. Plastic furniture is becoming more and more popular among households thanks to its waterproof feature, simple maintenance, and compatibility with modular and ready-to-assemble formats. The rise of e-commerce furniture sales and the direct-to-consumer delivery model have a major impact on residential demand growth, which is further augmented by the advantages of plastic furniture in cutting transportation costs and lessening the occurrence of damage. Besides, the accelerated replacement cycles that are mostly due to the changing interior design trends and lifestyle upgrades act as a continuous consumption driver in the urban and semi-urban residential markets.

"Asia Pacific is projected to be the fastest-growing region in the furniture plastic market during the forecast period."

Asia Pacific is set to outpace the rest of the world in the furniture plastics market in terms of growth over the forecast period. The key factors that have led to this situation include large-scale urban development, population growth, and the expanding middle-class consumption. The demand for cost-efficient furniture is very strong in areas like China, India, Indonesia, and Vietnam, where the residential, commercial, and institutional sectors are booming. The region has a full-fledged plastics manufacturing base, which is supported by the availability of the raw materials and cost-competitive production. All these are good conditions for the region to keep up the momentum of high-volume furniture manufacturing. The governments' efforts to promote housing development, infrastructure expansion, and domestic manufacturing not only speed up the market growth but also make Asia Pacific one of the most important future global furniture plastics market hubs.

By Company Type: Tier 1: 40%, Tier 2: 30%, and Tier 3: 30%

By Designation: Directors: 30%, Managers: 20%, and Others: 50%

By Region: North America: 20%, Europe: 10%, Asia Pacific: 40%, South America: 10%, and the Middle East & Africa 20%

Notes: Others include sales, marketing, and product managers.

Tier 1: >USD 1 Billion; Tier 2: USD 500 Million-1 Billion; and Tier 3: <USD 500 Million

Companies Covered: Keter (Israel), Nilkamal (India), The Supreme Industries Limited (India), Tramontina (Brazil), Cello (India), Inter IKEA Systems B.V. (Netherlands), MillerKnoll, Inc. (US), Grosfillex (France), Poly-Wood, LLC (US), NARDI S.p.A. (Italy) and Harwal Group of Companies (UAE) are covered in the report.

The study includes an in-depth competitive analysis of these key players in the furniture plastic market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This research report categorizes the furniture plastic market based on plastic type (virgin grade, compounded grade), composition (unfilled, mineral filled, glass fiber reinforced, other compositions), furniture type (garden furniture, household, institutional furniture, residential furniture), application (indoor, outdoor), and end-use industry (residential, commercial, institutional). The report's scope covers detailed information regarding the drivers, restraints, challenges, and opportunities influencing the growth of the furniture plastic market. A detailed analysis of the key industry players has been done to provide insights into their business overview, products offered, and key strategies, such as mergers, acquisitions, product launches, and expansions, associated with the furniture plastic market. This report covers a competitive analysis of upcoming startups in the furniture plastic market ecosystem.

Reasons to Buy the Report

The report will offer the market leaders/new entrants with information on the closest approximations of the revenue numbers for

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the overall furniture plastic market and the subsegments. It will help stakeholders understand the competitive landscape, gain more insights into positioning their businesses better, and plan suitable go-to-market strategies. The report will help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights into the following points.

- Analysis of key drivers (Rapid urbanization and growth in affordable housing, Rising demand for modular and ready-to-assemble (RTA) furniture, Cost, weight, and logistics advantages over wood and metal), restraints (Environmental concerns and plastic waste perception, and Stringent regulations on plastics and recyclability), opportunities (Adoption of recycled and bio-based plastics, Growth of e-commerce and flat-pack furniture, and Expansion of commercial and institutional infrastructure), and challenges (Recycling and end-of-life management of mixed plastics and Balancing durability, aesthetics, and sustainability).
- Product Development/Innovation: Detailed insights into upcoming technologies, research & development activities, and product & service launches in the furniture plastic market.
- Market Development: Comprehensive information about profitable markets - the report analyzes the furniture plastic market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the furniture plastic market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players such as Keter Group (Israel), Nilkamal (India), The Supreme Industries Limited (India), Tramontina (Brazil), Cello (India), Inter IKEA Systems B.V. (Netherlands), MillerKnoll, Inc. (US), Grosfillex (France), Poly-Wood, LLC (US), NARDI S.p.A. (Italy) and Harwal Group of Companies (UAE).

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