

City Profile - San Jose; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Industry Report | 2025-08-06 | 32 pages | MarketLine

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Report description:

City Profile - San Jose; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Summary

"City Profile - San Jose" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting San Jose.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

San Jose is one of the most populous cities in the US and in California state. In 2024, San Jose's economy demonstrated robust growth, with real GDP rising by 5.34%. Continued innovation, major events, and strategic development projects have further solidified San Jose's position as a leading economic powerhouse in the region.

Scope

- The service sector was the primary driver, contributing 75.2% to gross value added (GVA) and accounting for 78.5% of total employment.
- San Jose's tourism sector is rebounding strongly post-pandemic, with significant increases in visitor spending and convention

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center activity driving economic growth and job creation.

- The construction industry is experiencing robust growth in non-residential sectors, though residential construction remains subdued due to high interest rates and declining building permits.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Table of Contents:

Table of Contents

1. City Snapshot
 2. PEST Analysis
 - 2.1 Political
 - 2.2 Economic
 - 2.3 Social
 3. Technology and Infrastructure
 - 3.1 Communications
 - 3.2 Internal Transport Networks
 - 3.3 Connectivity
 - 3.4 Airport
 4. Business Environment Analysis
 5. Travel and Tourism
 - 5.1 Tourism Flows
 - 5.2 Hotels
 - 5.3 Attractions
 - 5.4 Events
 6. Construction and Real Estate
 - 6.1 Investment
 - 6.2 Real Estate Market
 7. Retail
 - 7.1 Retail Market
 - 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

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