

City Profile - Phoenix; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Industry Report | 2025-08-21 | 34 pages | MarketLine

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Report description:

City Profile - Phoenix; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Summary

"City Profile - Phoenix" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Phoenix.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Greater Phoenix, also referred as the Phoenix metropolitan area, is located in the central Arizona region. The area has a strong presence of industry and service sectors. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants. In 2024, the Phoenix metropolitan area demonstrated strong economic resilience, achieving a real GDP growth rate of 3.8% and a nominal GDP of \$424.0 billion, driven by robust job creation and significant business investments.

Scope

- The service sectors remain the key contributors to the regional economy - and the major employers.

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- Phoenix remains a major driver of Arizona's tourism and construction sectors, with strong visitor numbers and significant economic contributions from both industries.
- Major infrastructure and manufacturing projects, such as the high-speed rail and TSMC's semiconductor plant, are set to further boost the region's economic growth through 2030.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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