

City Profile - Santiago; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Industry Report | 2025-08-26 | 32 pages | MarketLine

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Report description:

City Profile - Santiago; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Summary

"City Profile - Santiago" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Detroit.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Santiago metropolitan area stands as Chile's financial and industrial powerhouse, accounting for 36.1% of the nation's GDP in 2024 and serving as a key center for mining, renewable energy, technology, and services. The region's economy is characterized by steady growth, rising GDP per capita, and a declining unemployment rate declining to 9.5%, with the service sector playing a dominant role in both output and employment.

Scope

- Chile's tourism sector demonstrated strong recovery in 2024, driven by increased international arrivals-particularly from Brazil and Argentina-supported by strategic marketing, improved air connectivity, and major sporting events.

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- Santiago's construction sector rebounded in 2024, fueled by urban development, sustainability initiatives, and major infrastructure projects, with continued growth forecast through 2030.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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